

**UNIVERSITY FACULTY SENATE FORMS**  
**Academic Program Approval**

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. A [checklist](#) is available to assist in the preparation of a proposal. For more information, call the Faculty Senate Office at 831-2921.

**Submitted by:** Brenda Shaffer Phone number 831-8532

**Department:** Fashion and Apparel Studies email address bshaffer@udel.edu

**Date:** October 29, 2012

**Action:** Revise requirements in Fashion Merchandising degree

(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

**Effective term** Fall 2013

(use format 04F, 05W)

**Current degree** BS

(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

**Proposed change leads to the degree of:** BS

(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

**Proposed name:** N/A

Proposed new name for revised or new major / minor / concentration / academic unit  
(if applicable)

**Revising or Deleting:**

**Undergraduate major / Concentration:** Revise Fashion Merchandising major

(Example: Applied Music – Instrumental degree BMAS)

**Undergraduate minor:** \_\_\_\_\_

(Example: African Studies, Business Administration, English, Leadership, etc.)

**Graduate Program Policy statement change:** \_\_\_\_\_

(Must attach your Graduate Program Policy Statement)

**Graduate Program of Study:** \_\_\_\_\_

(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

**Graduate minor / concentration:** \_\_\_\_\_

**Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.**

**List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?**

The objective of the fashion merchandising (FM) major is to prepare students for fashion management relative to planning, development, sourcing, distribution, and communication of fashion products in the global environment.

**FASH180 Apparel Product Development** supports department goals related to product development and supply chain management. Students will (1) demonstrate an understanding of the product development process utilizing marketing concepts, product life-cycle and target markets characteristics in conceptual plans for a product and (2) analyze and evaluate various components of the apparel supply chain.

**FINC200 Fundamentals of Finance/FINC311 Principles of Finance** offers critical learning goals for Fashion Merchandising majors preparing to work in the business field of fashion. As business decisions within the fashion industry are driven by both the macro and micro financial goals of the company, it is crucial for students to be knowledgeable and conversant about the role of finance within business organizations. Incorporating FINC200 within the curriculum will allow students to understand the principles of finance and accounting as they apply to the challenges and requirements that face financial managers and investors. This course will also cover how these principles are applied to corporate decision-making, and the measurement of the outcomes of their decisions. Topics such as valuing financial assets and assessing financial and business risks and return are essential competency areas for fashion industry professionals. FINC311 is required for business majors whereas FINC200 is for non-business majors.

**FASH165 Fashion and Apparel Studies Seminar** offers students exposure to industry professionals and expands their understanding and awareness of the fashion industry environment. Helps students prepare resumes and develop early career goals.

**FASH490 Strategic Fashion Management** serves as the capstone course for the Fashion Merchandising major. As a senior level course, students will demonstrate their abilities to synthesize knowledge from previous course and engage in critical thinking to understand and solve industry issues and problems.

**Second science requirement, add options BISC106 Elementary Human Physiology, MATH201 Introduction to Statistical Methods I, and STAT200 Basic Statistical Practice in addition to CHEM102 General Chemistry.**

**CHEM102 General Chemistry.** CHEM102 is a continuation of CHEM101. Students selecting CHEM 102 will have an advanced knowledge in general chemistry. This course supports the students' interest and future career in textiles related specializations.

**BISC106 Elementary Human Physiology.** BISC106 focuses on the structure and function of humans. Students selecting BISC 106 will have a better understanding of the interaction between human body and apparel products. This course supports the students' interest and future career in the design and merchandising of functional apparel, such as intimate clothing, sportswear, and protective clothing.

**MATH201 Introduction to Statistical Methods I or STAT200 Basic Statistical Practice** Statistics is used in understanding market behavior, production efficiency, product performance, advertising penetration, etc. Students who earn a degree in Fashion Merchandising need

knowledge of statistics to effectively prepare for their positions in a business oriented field.

**Supply support letter from the Library, Dean, and/or Department Chair if needed**

(all new majors/minors will need a support letter from the appropriate administrator.)

None.

**Supply a resolution for all new majors/programs; name changes of colleges, departments, degrees; transfer of departments from one college to another; creation of new departments; requests for permanent status.**

None.

**Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education.**

How new/revised courses incorporated in the revised curriculum support the 10 goals of undergraduate education is explained below.

*Goal 1. Attain effective skills in (a) oral and (b) written communication, (c) quantitative reasoning, and (d) the use of information technology.*

- FINC200/FINC311: In learning of principle of finance and accounting in the course, students will use quantitative reasoning to understand and critically analyze aspects of course content.
- FASH180: Students develop written communication and quantitative reasoning skills used in the product development process.
- FASH490: Students are required to submit written papers and give oral presentations.

*Goal 2. Learn to think critically to solve problems.*

- FASH180: Students solve problems related to garment analysis.
- FASH490: Synthesizes the concepts taught in several courses within the department and allows students to apply their knowledge to industry challenges and developing issues.

*Goal 3. Be able to work and learn both independently and collaboratively.*

- FASH180: Students work in teams to develop skills in garment analysis.

*Goal 4. Engage questions of ethics and recognize responsibilities to self, community, and society at large.*

- FASH180: Students are exposed to the ethical and social issues involved in product development.

*Goal 5. Understand the diverse ways of thinking that underlie the search for knowledge in the arts, humanities, sciences and social sciences.*

- NA

*Goal 6. Develop the intellectual curiosity, confidence, and engagement that will lead to lifelong learning.*

- FASH180: Exposed to the constant changes in the apparel industry and the need to consistently improve skills and upgrade technology in the apparel product development process.

*Goal 7. Develop the ability to integrate academic knowledge with experiences that extend the boundaries of the classroom.*

- FASH180: Use examples of problems that occur in the apparel product development process and how these problems manifest themselves in social and environmental problems.

*Goal 8. Expand understanding and appreciation of human creativity and diverse forms of aesthetic and intellectual expression.*

- NA

*Goal 9. Understand the foundations of United States society including the significance of its cultural diversity.*

- NA

*Goal 10. Develop an international perspective in order to live and work effectively in an increasingly global society.*

- FASH180: Expose the students to the need to be able to "Speak" the process in terms and diagrams because of the global nature of the industry.

**Identify other units affected by the proposed changes:**

(Attach permission from the affected units. If no other unit is affected, enter "None")

Department Chemistry & Biochemistry: CHEM102 will be one of two options for students.

Department of Biological Sciences: Group D choice inclusion of BISC106

Department of Business Administration: BUAD474 is no longer required.

Department of Finance: FINC200 or FINC311 will be required.

Department of Women's Studies: The prerequisite for FASH419 has changed.

Department of Mathematical Sciences: Group D choice inclusion of MATH201

Department of Food & Resource Economics: Group D choice inclusion of STAT200

**Describe the rationale for the proposed program change(s):** (Explain your reasons for creating, revising, or deleting the curriculum or program.)

#### ***Additions to FM Curriculum***

**FASH180 Apparel Product Development.** The complexity of the product development process requires a lower level course to introduce basic concepts related to industry language, design, sourcing and costing to facilitate higher-level thinking in the advanced (FASH 380) product development course.

**FINC200 Fundamentals of Finance/FINC311 Principles of Finance – Fundamentals of Finance.** Required to prepare students to analyze the financial aspects of an organization and to understand how a business remains financially relevant to all of its stakeholders.

**FASH490 Strategic Fashion Management.** As new capstone course that incorporates content from multiple courses within the curriculum allows students achieve an enriched and broader perspective on how various components of the fashion industry work seamlessly together. Students will also be exposed to current issues and develop skills to critically analyze case studies, etc.

**Additional options for second Group D requirement.**

**BISC106 Elementary Human Physiology.** BISC106 focuses on the structure and function of humans. Students selecting BISC106 will have a better understanding of the interaction between human body and apparel products. This course supports the students' interest and future career in the design and merchandising of functional apparel, such as intimate clothing, sportswear, and protective clothing.

**MATH201 Introduction to Statistical Methods I or STAT200 Basic Statistical Practice**

An understanding of the basic concepts and practices of statistics is important for students in disciplines where data play an important role. In terms of business, statistics is used to analyze business data and better understand a wide range of business and consumer related information, and guide in business decision making. Statistics is used in understanding market behavior, production efficiency, product performance, advertising penetration, etc. Students who earn a degree in Fashion Merchandising need to be equipped with basic knowledge of statistics to effectively perform in their jobs.

**FASH218 Introduction to Fashion Business, FASH330 Merchandise Planning, and FASH165 Fashion and Apparel Studies Seminar.** Courses are not new additions. Change in the title in FASH218 was made to better reflect course content. Change in course number was made for FASH330 (from FASH418) to reflect the appropriate course level. Changes in course number and title were made for FASH165 (formerly FASH365) to improve course title and course level.

#### ***Deletions from FM Curriculum***

**FASH114 Fashion, Style, and Culture.** This course will be deleted due to the majority opinion among students and faculty members that the content is unnecessarily duplicative for students in the FM and APD majors. The learning goals in FASH114 have been folded into various courses such as FASH180, FASH218, Costume History Courses, FASH419, etc. where introduction of specific content is necessary. This course was used to support the FYE courses in the past when the FYE credits were specifically partnered with a core course. However, students are currently taking one credit FYE courses that are offered independently.

**FASH217 Accounting Practices for Merchandisers.** Previously offered in the FASH department and taught by adjunct accounting professors, *will no longer be offered* in order to conserve department resources. Students will select either *ACCT207- Introduction to Financial Accounting*, which is the first course for accounting majors or *ACCT 200- Survey of Accounting*,

a course recently developed for non-business majors and offered in the accounting department. The curriculum is being revised to reflect the options of accounting courses available to student majoring in FM or double majoring or minoring in business.

**FASH325 Multimedia Fashion Presentations.** Proposed for deletion because the key concepts included in this course are taught in other courses within the department. Deletion of the course will free up credits to *introduce FASH 490 Strategic Fashion Management* the new capstone course without having to increase the FM curriculum's total minimum required credits.

**BUAD474 Marketing Channels and Retailing.** Proposed for deletion to add FINC200 Fundamentals of Finance. Objectives related to marketing and retailing are infused in the fashion courses and other business courses. Deletion of this course allows the finance course to be added without increasing the FM curriculum's total minimum required credits.

*Name change*

**FASH218 Introduction to Fashion Merchandising.** Name change to proposed to *Introduction to Fashion Business* to more closely reflect the course content and program objectives.

*Course Number Change*

**FASH365 Fashion Merchandising and Apparel Design Seminar.** Currently taken in the junior year, the proposed *new course number (FASH 165 Fashion and Apparel Studies Seminar)* reflects a freshmen-level course. The faculty recommends that students be introduced to the Career Services Center and various industry career pathways during the freshmen year. The course description and content remain unchanged.

**FASH418 Merchandise Planning.** Currently taken in the senior year, the proposed *new course number (FASH330)* reflects a junior level course. The faculty recommends that students be introduced to merchandise planning math concepts in their junior year to better prepare for FASH420 Assortment planning and summer internships. The course description and content remain unchanged.

<b>Program Requirements:</b> (Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and <b>include a side-by-side comparison</b> of the credit distribution before and after the proposed change.			
<b>CURRENT</b>		<b>REVISED</b>	
<b>CURRICULUM</b>	<b>CR.</b>	<b>CURRICULUM</b>	<b>CR.</b>
<b>DEGREE: BACHELOR OF SCIENCE MAJORS: FASHION MERCHANDISING (FM)</b> In the Department of Fashion and Apparel Studies both the FM and Apparel Design curricula consist of a core supplemented by courses specific to each major, facilitating a double major or transfer from either major to the other.		<b>DEGREE: BACHELOR OF SCIENCE MAJOR:FASHION MERCHANDISING (FM)</b> In the Department of Fashion and Apparel Studies both the FM and Apparel Design curricula consist of a core supplemented by courses specific to each major, facilitating a double major or transfer from either major to the other.	
<b>UNIVERSITY REQUIREMENTS (Min. grade C-)</b>		<b>UNIVERSITY REQUIREMENTS (Min. grade C-)</b>	
ENGL 110Critical Reading and Writing (minimum grade C-)	3	ENGL 110Critical Reading and Writing (minimum grade C-)	3
First Year Experience (FYE) See your advisor for a planning guide.	0-4	First Year Experience (FYE) See your advisor for a planning guide.	0-4
University Breadth Requirements (Min. grade C-)	12	University Breadth Requirements (Min. grade C-)	12
Discover Learning Experience (DLE)	3	Discover Learning Experience (DLE)	3
Multicultural Course	3	Multicultural Course	3
<b>College Requirements</b>		<b>College Requirements</b>	
Second Writing Requirement <i>Selected from courses approved for Arts and Sciences second writing requirement.</i> This course must be taken after completion of 60 credit hours. Appropriate writing courses are normally designated in the semester's Registration Booklet. (See list of courses approved for Arts & Sciences second writing requirement)	3	Second Writing Requirement <i>Selected from courses approved for Arts and Sciences second writing requirement.</i> This course must be taken after completion of 60 credit hours. Appropriate writing courses are normally designated in the semester's Registration Booklet. (See list of courses approved for Arts & Sciences second writing requirement)	3
MATH 114, MATH 115, or higher level/equivalent (minimum grade C-)	3	MATH 114, MATH 115, or higher level/equivalent (minimum grade C-)	3
Intermediate Foreign Language Completion of intermediate level course (107 or 202) or higher or Exemption	0-12	Intermediate Foreign Language Completion of intermediate level course (107 or 202) or higher or Exemption	0-12
<b>COLLEGE BREADTH REQUIREMENTS (minimum grade C-)</b> A total of 29 credits from Groups A, B, C and D are required with a minimum of six credits in each group. The six credits from each group could be from the same area. If selected carefully in consultation with your faculty advisor, some breadth courses, (non-FASH) can simultaneously satisfy both University and College breadth requirements.		<b>COLLEGE BREADTH REQUIREMENTS (minimum grade C-)</b> A total of 29 credits from Groups A, B, C and D are required with a minimum of six credits in each group. The six credits from each group could be from the same area. If selected carefully in consultation with your faculty advisor, some breadth courses, (non-FASH) can simultaneously satisfy both University and College breadth requirements.	
<b>Group A Creative Arts and Humanities</b> Three credits (non-FASH) selected from CAS Group A list FASH 133 Fashion Art Studio		3 3	
<b>Group B History and Cultural Change</b> Three credits (non-FASH) selected from CAS Group B list Three credits of Costume History selected from FASH 213, FASH 214 or FASH 224		3 3	
<b>Group C Social and Behavioral Sciences</b> PSYC 100 General Psychology ECON 151 Introduction to Microeconomics Prices and Markets SOCJ 201 Introduction to Sociology		3 3 3	
<b>Group D Mathematics, Natural Sciences, and Technology</b> CHEM 101General Chemistry CHEM 102 General Chemistry		4 4	
<b>Fashion Department Core Requirements (minimum grade C-)</b>		<b>Fashion Department Core Requirements (minimum grade C-)</b>	
		<del>FASH 180 Introduction to Product Development</del>	3
FASH 210 Seminar on Fashion Sustainability	3	FASH 210 Seminar on Fashion Sustainability	3
FASH 215 Fundamentals of Textiles I	3	FASH 215 Fundamentals of Textiles I	3
FASH 218 Fashion Merchandising	3	FASH 218 <del>Introduction to Fashion Business</del> Fashion Merchandising	3
FASH 220 Fundamentals of Textiles II	3	FASH 220 Fundamentals of Textiles II	3
FASH 325 Multimedia Fashion Presentations	3	<del>FASH 325 Multimedia Fashion Presentations</del>	
FASH 365 Fashion Merchandising and Apparel Design Seminar	1	FASH 1365 Fashion <del>Merchandising</del> and Apparel <del>Studies</del> Design Seminar	1
FASH 380 Advanced Apparel Product Development	3	FASH 380 Advanced Apparel Product Development	3
FASH 419 Social Psychological Aspects of Clothing	3	FASH 419 Social Psychological Aspects of Clothing	3
FASH 455 Global Apparel and Textile Trade and Sourcing	3	FASH 455 Global Apparel and Textile Trade and Sourcing	3
COMM 212 Oral Communication in Business	3		3
		<del>FASH 490 Strategic Fashion Management</del>	3
		COMM 212 Oral Communication in Business	3
<b>Fashion Merchandising Major Requirements</b>		<b>Fashion Merchandising Major Requirements (minimum grade C-)</b>	
FASH 355 International Fashion Consumers and Retailers	3	FASH 355 International Fashion Consumers and Retailers	3
FASH 418 Merchandise Planning	3	<del>FASH 330</del> 418 Merchandise Planning	3
FASH420 Assortment Planning, Sourcing and Buying	3	FASH 420 Assortment Planning, Sourcing and Buying	3
FASH 430 Apparel Brand Management and Marketing	3	FASH 430 Apparel Brand Management and Marketing	3
Accounting course Choose from FASH 217, ACCT 207 or ACCT200	3-4	Accounting course Choose from <del>FASH 217</del> , ACCT 207 or ACCT200	3-4
MISY160 Business Computing: Tools and Concepts	3	MISY160 Business Computing: Tools and Concepts	3
ACCT 352 Law and Social Issues in Business	3	ACCT 352 Law and Social Issues in Business	3
BUAD 301 Introduction to Marketing	3	BUAD 301 Introduction to Marketing	3
BUAD309 Management and Organizational Behavior	3	BUAD 309 Management and Organizational Behavior	3
BUAD 471 Advertising Management	3	BUAD 471 Advertising Management	3
BUAD 474 Marketing Channels and Retailing	3	<del>BUAD 474 Marketing Channels and Retailing</del> <del>FINC 200 Fundamentals of Finance or FINC311 Principles of Finance</del>	3
ECON152 Introduction to Macroeconomics	3	ECON152 Introduction to Macroeconomics	3
<b>Electives</b> After required courses are completed; sufficient elective credits must be taken to meet the		<b>Electives</b> After required courses are completed; sufficient elective credits must be taken to meet the	



<p>minimum credit required for the degree. May include military science, Music, Physical Education (only 2 credits of activity-type physical education and 4 credits of music ensemble and 4 credits of 100 and 200-level courses in military science/Air Force may be counted toward the degree)</p>		<p>minimum credit required for the degree. May include military science, Music, Physical Education (only 2 credits of activity-type physical education and 4 credits of music ensemble and 4 credits of 100 and 200-level courses in military science/Air Force may be counted toward the degree)</p>	
<p><b>CREDITS TO TOTAL A MINIMUM OF</b></p>	<p><b>124</b></p>	<p><b>CREDITS TO TOTAL A MINIMUM OF</b></p>	<p><b>124</b></p>

**ROUTING AND AUTHORIZATION:** (Please do not remove supporting documentation.)

Department Chairperson \_\_\_\_\_ Date \_\_\_\_\_

Dean of College \_\_\_\_\_ Date \_\_\_\_\_

Chairperson, College Curriculum Committee \_\_\_\_\_ Date \_\_\_\_\_

Chairperson, Senate Com. on UG or GR Studies \_\_\_\_\_ Date \_\_\_\_\_

Chairperson, Senate Coordinating Com. \_\_\_\_\_ Date \_\_\_\_\_

Secretary, Faculty Senate \_\_\_\_\_ Date \_\_\_\_\_

Date of Senate Resolution \_\_\_\_\_ Date to be Effective \_\_\_\_\_

Registrar \_\_\_\_\_ Program Code \_\_\_\_\_ Date \_\_\_\_\_

Vice Provost for Academic Affairs & International Programs \_\_\_\_\_ Date \_\_\_\_\_

Provost \_\_\_\_\_ Date \_\_\_\_\_

Board of Trustee Notification \_\_\_\_\_ Date \_\_\_\_\_

Revised 02/09/2009 /khs

**Subject:** FW: Request for support for curriculum changes  
**From:** "Brenda Shaffer" <brendashaffer@verizon.net>  
**Date:** 10/22/2012 2:41 PM  
**To:** "Hye-Shin Kim" <hskim@UDel.Edu>

Brenda H. Shaffer  
Instructor and Director of Undergraduate Studies  
Fashion and Apparel Studies  
University of Delaware  
215 Alison Hall West  
Newark, DE 19716  
(302)831-8532  
bshaffer@udel.edu

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**From:** David C. Usher [mailto:dusher@UDel.Edu]  
**Sent:** Wednesday, October 17, 2012 9:01 PM  
**To:** 'Dickson, Marsha Ann'; 'Duncan, Randall Lyle'; 'Smith, David W'  
**Cc:** 'Shaffer, Brenda Hudson'  
**Subject:** RE: Request for support for curriculum changes

Marsha,

In the past we have offered BISC106 each semester. However, because of recent lower demand and significant cuts in our faculty lines, we plan to offer it only once per year. Currently we could handle an addition 25 students in the course. BISC106 hasn't had a lab for years. It has only been offered through the AA program. If Randy agrees, I would have no trouble supporting your request.

--Dave

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**From:** Dickson, Marsha Ann [mailto:dickson@UDel.Edu]  
**Sent:** Wednesday, October 17, 2012 5:00 PM  
**To:** Duncan, Randall Lyle; Usher, David C; Smith, David W  
**Cc:** Shaffer, Brenda Hudson  
**Subject:** RE: Request for support for curriculum changes

Randall, David, or David . . .  
Could someone respond to this request?  
Thanks,  
Marsha Dickson  
Chair, Fashion and Apparel Studies

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**From:** Dickson, Marsha Ann  
**Sent:** Friday, October 12, 2012 10:44 AM  
**To:** Duncan, Randall Lyle  
**Cc:** Shaffer, Brenda Hudson  
**Subject:** RE: Request for support for curriculum changes  
**Importance:** High

Hi Randall,

I've been traveling and behind on e-mail, but I don't believe I saw a reply regarding this? Could you please let me know by end of next week whether including BISC 106 as a science choice for our students is oK? We have since

realized that BISC 116 is not taught on this campus.

Thanks,  
Marsha

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**From:** Dickson, Marsha Ann  
**Sent:** Thursday, October 04, 2012 12:03 PM  
**To:** Duncan, Randall Lyle  
**Cc:** Shaffer, Brenda Hudson  
**Subject:** Request for support for curriculum changes

Hi Randall,

The Fashion and Apparel Studies faculty are in the process of preparing curriculum changes for the Fashion Merchandising (FM) and Apparel Design (APD) Majors. We currently require students to take CHEM 101 and CHEM 102, but would like to give them some choices in addition to CHEM 102. We would like to include BISC 106 and 116 (all 4 credits) as fulfilling one of three choices.

We currently have 367 majors spread out over the four years. We are a restricted major so those #s are pretty stable. I seriously doubt that every one of them would be wanting to take the BISC course options and you would not need to have seats for every single one. But if you are supportive of the change, we would want at least some students to be able to take the course.

Will you support this change to our curriculum?

Thanks,  
Marsha Dickson  
Chair, Fashion & Apparel Studies



**Alfred Lerner College  
of Business & Economics**

DEPARTMENT OF FINANCE

306 Purnell Hall  
Newark, DE 19716-2712  
Phone: 302-831-1484  
Fax: 302-831-3061

TO: Marsha Dickson  
Chair, Fashion & Apparel Studies

FROM: Helen Bowers, Associate Professor and Chair  
Department of Finance

*Helen Bowers*

DATE: October 4, 2012

RE: Letter of support for requiring FINC200 Fundamentals of Finance or FINC311 Principles for the majors in Fashion and Apparel Studies

We understand that the Department of Fashion and Apparel Studies is proposing requiring FINC200 Fundamentals of Finance or FINC311 Principles of Finance for their majors. The Department of Finance agrees to make these courses available to students in majors in Fashion and Apparel Studies who have met the prerequisites.

We appreciate the opportunity to work with the Department of Fashion and Apparel Studies and look forward to meeting their students.

**Subject:** FW: need your support for curriculum changes  
**From:** "Brenda Shaffer" <brendashaffer@verizon.net>  
**Date:** 10/15/2012 4:37 PM  
**To:** "Hye-Shin Kim" <hskim@UDel.Edu>

fyi

Brenda H. Shaffer  
Instructor and Director of Undergraduate Studies  
Fashion and Apparel Studies  
University of Delaware  
215 Alison Hall West  
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(302)831-8532  
bshaffer@udel.edu

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**From:** Dickson, Marsha Ann [mailto:dickson@UDel.Edu]  
**Sent:** Monday, October 15, 2012 4:05 PM  
**To:** Shaffer, Brenda Hudson  
**Subject:** FW: need your support for curriculum changes

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**From:** John A. Pelesko [mailto:pelesko@math.udel.edu]  
**Sent:** Monday, October 15, 2012 3:51 PM  
**To:** Dickson, Marsha Ann  
**Subject:** Re: need your support for curriculum changes

Hi Marsha,

That's fine then, we can certainly accommodate that.

John

On 10/15/2012 1:09 PM, Dickson, Marsha Ann wrote:

Thanks John. Since they can choose between a few things, I don't think you'd need to offer more than 10 seats per semester.

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**From:** John A. Pelesko [<mailto:pelesko@math.udel.edu>]  
**Sent:** Monday, October 15, 2012 12:28 PM  
**To:** Dickson, Marsha Ann  
**Subject:** Re: need your support for curriculum changes

Hi Marsha,

Do you have any idea about the number you'd see in Math 201? That course is totally packed, so I want to make sure we can open a new section if need be. Thanks,

John

On 10/12/2012 11:15 AM, Dickson, Marsha Ann wrote:

Hi John,

The Department of Fashion and Apparel Studies faculty is revising the curriculum for the fashion merchandising (FM) major. We are wanting to broaden the choices we currently give students for a second science course. They currently are required to take CHEM102, but we would like to open up the choices to include MATH201.

We currently have about 310 FM majors, with 75 to 85 or so in each level (i.e., FR, sO etc.). I'm sure not all of them would choose the MATH option.

Please let me know if you have questions and confirm you will be able to accommodate our curriculum change.

Thanks,  
Marsha Dickson  
Chair, Fashion and Apparel Studies

--

John A. Pelesko  
Professor and Chair  
Department of Mathematical Sciences  
University of Delaware

--

John A. Pelesko  
Professor and Chair  
Department of Mathematical Sciences  
University of Delaware

**Subject:** FW: need your support for curriculum changes  
**From:** "Brenda Shaffer" <brendashaffer@verizon.net>  
**Date:** 10/18/2012 4:49 PM  
**To:** "Hye-Shin Kim" <hskim@UDel.Edu>

Brenda H. Shaffer  
Instructor and Director of Undergraduate Studies  
Fashion and Apparel Studies  
University of Delaware  
215 Alison Hall West  
Newark, DE 19716  
(302)831-8532  
bshaffer@udel.edu

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**From:** Dickson, Marsha Ann [mailto:dickson@UDel.Edu]  
**Sent:** Thursday, October 18, 2012 4:42 PM  
**To:** Awokuse, Titus O; Awokuse, Titus O  
**Cc:** Shaffer, Brenda Hudson; Hastings, Steven E  
**Subject:** RE: need your support for curriculum changes

Many thanks!

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**From:** Titus Awokuse [mailto:kuse@UDel.Edu]  
**Sent:** Thursday, October 18, 2012 4:41 PM  
**To:** Dickson, Marsha Ann; Awokuse, Titus O  
**Cc:** Shaffer, Brenda Hudson; Hastings, Steven E  
**Subject:** Re: need your support for curriculum changes

Yes; we would support adding STAT 200 as one of the courses in your curriculum change.

Thanks.

TOA

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Titus O. Awokuse  
Professor and Chair  
Dept. of Applied Economics & Statistics  
213 Townsend Hall  
University of Delaware  
Newark, DE 19716  
Phone: [302-831-1323](tel:302-831-1323)  
Website: [http://www.udel.edu/FREC/awokuse/web/TOA\\_Homepage.htm](http://www.udel.edu/FREC/awokuse/web/TOA_Homepage.htm)

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**From:** <Dickson>, Marsha Ann <dickson@UDel.Edu>  
**Date:** Thursday, October 18, 2012 4:30 PM



**To:** Titus Awokuse <[kuse@udel.edu](mailto:kuse@udel.edu)>

**Cc:** "Shaffer, Brenda Hudson" <[bshaffer@UDel.Edu](mailto:bshaffer@UDel.Edu)>, Steve Hastings <[hastings@udel.edu](mailto:hastings@udel.edu)>

**Subject:** RE: need your support for curriculum changes

Hi Titus and Steven,

I was wondering if you'd had a chance to consider this request? Please let me know whether you can support this curriculum change.

Thanks,  
Marsha

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**From:** Dickson, Marsha Ann  
**Sent:** Friday, October 12, 2012 11:16 AM  
**To:** Awokuse, Titus O  
**Cc:** Shaffer, Brenda Hudson  
**Subject:** need your support for curriculum changes

Dear Titus,

The Department of Fashion and Apparel Studies faculty is revising the curriculum for the fashion merchandising (FM) major. We are wanting to broaden the choices we currently give students for a second science course. They currently are required to take CHEM102, but we would like to open up the choices to include STAT200.

We currently have about 310 FM majors, with 75 to 85 or so in each level (i.e., FR, sO etc.). I'm sure not all of them would choose the STAT option.

Please let me know if you have questions and confirm you will be able to accommodate our curriculum change.

Thanks,  
Marsha Dickson  
Chair, Fashion and Apparel Studies