

# UNIVERSITY FACULTY SENATE FORMS

## Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

**Submitted by:** Dr. Rosetta LaFleur phone number 302 831-6139

**Department:** Fashion and Apparel Studies email address LaFleur@udel.edu

**Date:** FEB 24, 2011

**Action:** Clarify fit of Apparel Design program with Arts & Sciences breadth requirements; revise major

(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

**Effective term** Fall 2011  
(use format 04F, 05W)

**Current degree** B.S. in Apparel Design  
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

**Proposed change leads to the degree of:** N/A  
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

**Proposed name:** N/A  
Proposed new name for revised or new major / minor / concentration / academic unit (if applicable)

### Revising or Deleting:

**Undergraduate major / Concentration:** Apparel Design (APD)  
(Example: Applied Music – Instrumental degree BMAS)

**Undergraduate minor:** \_\_\_\_\_  
(Example: African Studies, Business Administration, English, Leadership, etc.)

**Graduate Program Policy statement change:** \_\_\_\_\_  
(**Must attach** your Graduate Program Policy Statement)

**Graduate Program of Study:** \_\_\_\_\_  
(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

**Graduate minor / concentration:** \_\_\_\_\_

**Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made in the original policy document.**

**List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations?**

Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter “None.”

FASH 484 Design Expressions – a new capstone course for the apparel design major

**Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: <http://www.ugs.udel.edu/gened/>**

The BS in apparel design (APD) undergraduate program is interdisciplinary, supported by foundations in aesthetics and art, business and economics, chemistry, history, sociology, and psychology (Goal 5). Students in Apparel Design are provided many opportunities to develop their oral, written and visual communication skills (Goal 1). Content throughout the programs on topics of social responsibility and sustainability in the field engage the students in questions of ethics and their responsibility to society (Goal 4). The apparel industry is truly a global one; students gain an international perspective (Goal 10) through content in several required courses, as well as the study abroad opportunities and two multicultural courses in the department. In APD, students study the conceptualization, design, and pre-production of products for apparel-related industries that meet the functional, expressive, and aesthetic needs and desires of customers. The APD program is based on creative problem solving (goal 2) for the communication of ideas through oral, written, and visual means (goal 1), and on an understanding of external factors influencing fashion.

A capstone course for the Apparel Design major is currently in the approval process. The introduction of FASH 484 to the curriculum will enhance the students’ ability to express their design concepts and solutions by utilizing writing assignments throughout the semester to enhance and clarify their thoughts, and develop the ability to clearly communicate their design process. Content throughout the apparel design program on topics of social responsibility and sustainability in the field engages the students in questions of ethics and their responsibility to society (goal 4). Students’ understanding of this content will be applied in FASH 484 through an advanced design problem related to sustainability.

**Identify other units affected by the proposed changes:**

(Attach permission from the affected units. If no other unit is affected, enter “None”)

The Accounting department supports the addition of ACCT 200 as an option in the curriculum.

**Describe the rationale for the proposed program change(s):**

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

The move of the Department of Fashion and Apparel Studies from the College of Education and Public Policy to a Department with the same name in the College of Arts & Sciences increased alignment between the Department and its College. The Department of Fashion and Apparel Studies is interdisciplinary with strong ties to the social sciences, business, and design, and which is also deeply engaged with sustainability and international initiatives. The Department seeks to continue the excellence of its undergraduate programs in apparel design and fashion merchandising, strengthen interdisciplinary collaborations, and deepen its graduate education and research. The College of Arts & Sciences offers many potential opportunities related to all these interests.

This document provides evidence to the Academic Affairs committee that the Breadth Requirements in the Apparel Design curriculum are well matched with those of other Bachelor of Science programs in the College. Changes introduced in the APD curriculum include:

- Addition of sentence that specifies that A& S Second Writing requirement must be taken after completion of 60 credits.
- COMM 255 Fundamentals of Communications is no longer offered, thus it has been removed as a choice from the program and replaced by *COMM 212 Oral Communications in Business*.
- Inclusion the requirement for completion of an intermediate level course or higher or exemption for foreign language.
- Requirement of minimum grade of C- for MATH and for all required FASH courses and supporting business courses.
- Inclusion of ACCT 200 and ACCT 207 as elective options for the purposes of (a) fulfilling the business and business-related course requirements in the APD major and (b) creating consistency of options with the Fashion Merchandising major.
- An increase in the total minimum credits to a total minimum credits of 125.

The one significant change in the curriculum is the addition of FASH 484 Design Expressions as a capstone course for the major.

- FASH 424 Apparel Collection Development will be replaced by FASH 484.

The department has refined its programmatic learning goals over the last two years and is beginning to implement assessment of courses. The capstone will require reflective analysis and critique of the design process, enhance the students' ability to communicate about their design criteria, goals, values, etc. It will build on their experiences through pre-requisite apparel design courses and the departmental core curriculum.

### **Program Requirements:**

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and **include a side-by-side comparison** of the credit distribution before and after the proposed change.)

**Proposed changes to the APD curriculum that are outlined on page 3 of this document are included in the side by side comparison with the current curriculum.**

CURRENT		REVISED	
<b>DEGREE: BACHELOR OF SCIENCE</b>		<b>DEGREE: BACHELOR OF SCIENCE</b>	
<b>MAJORS: APPAREL DESIGN (APD)</b>		<b>MAJOR: APPAREL DESIGN (APD)</b>	
<del>In the Department of Fashion and Apparel Studies both the FM and Apparel Design curricula consist of a core supplemented by courses specific to each major, facilitating a double major or transfer from either major to the other.</del>		The APD and FM curricula consist of a common fashion core supplemented by courses specific to each major.	
<b>CURRICULUM</b>	<b>CREDITS</b>	<b>CURRICULUM</b>	<b>CREDITS</b>
UNIVERSITY REQUIREMENTS <i>Min. grade C</i>		UNIVERSITY REQUIREMENTS	
ENGL 110 Critical Reading and Writing (minimum grade C-)	3	ENGL 110 Critical Reading and Writing (minimum grade C-)	3
English Writing course <del>Selected from courses approved for Arts and Sciences second writing requirement</del>	3	First Year Experience (FYE) See your advisor for a planning guide.	0-4
MAJOR REQUIREMENTS		University Breadth Requirements (minimum grade C-) Up to 3 credits from each of the University Breadth Requirement categories may be used to simultaneously satisfy these College of Arts and Sciences Breadth Requirements. See your advisor for a planning guide.	12
Arts and Sciences Group B elective	3	Discovery Learning Experience (DLE) See your advisor for a planning guide.	3
<del>COMM 255 Fundamentals of Communication</del> or COMM 212 Oral Communication in Business	3	Multicultural Course See your advisor for a planning guide.	3
		<b>COLLEGE REQUIREMENTS</b>	
		Second Writing Course (minimum grade C-) This course must be taken after completion of 60 credit hours. Appropriate writing courses are normally designated in the semester's Registration Booklet. (See list of courses approved for Arts & Sciences second writing requirement)	3
	4-8	MATH 114, MATH 115, or higher level/equivalent (minimum grade C-)	3
<del>Two Modern foreign language courses Students with fewer than two high school years of a particular foreign language will be placed in a 105 language course and will then take 105-106. Students with two or three years of a particular language will be placed in a 106 language course and will then take 106-107. Students with more than four years will be placed in a 107 language course and, upon completing 107, will be advised, but not required, to take a 200-level language course. Students with four or more high school years of a foreign language may attempt to fulfill the requirement by taking an exemption examination and will then be advised, but not required, to take a 200-level language course</del>		Foreign Language Completion of intermediate level course or higher or Exemption	(0-12)
CHEM 101 General Chemistry	4	<b>COLLEGE BREADTH REQUIREMENTS</b> (minimum grade C-) The College Breadth Requirements are in addition to the University Breadth Requirement. A total of twenty-one credits from Groups A, B, C is required with a minimum of six credits in each group. The six credits from each group could be from the same area	
CHEM 102 General Chemistry	4	One course from each of these groups will satisfy University Breadth Requirements. A minimum grade of C-required in courses to count as University Breadth Requirements.	
MATH 114 or MATH 115, or higher level/equivalent	3	<b>Group A Creative Arts and Humanities</b> Three credits selected from A&S Breadth list	3
ECON 151 Introduction to Microeconomics: Prices and Markets	3	FASH 133 Fashion Art Studio	3
PSYC 100 General Psychology	3	<b>Group B History and Cultural Change</b> Three credits selected from A&S Breadth list	3
SOCI 201 Introduction to Sociology	3	Three credits of Costume History selected from FASH 213, FASH 214 or FASH 224	3
FASH 114 Fashion Style and Culture	3	<b>Group C Social and Behavioral Sciences</b>	
FASH 215 Fundamentals of Textiles I	3	PSYC 100 General Psychology	3
FASH 218 Fashion Merchandising	3	ECON 151 Introduction to Microeconomics Prices and Markets	3
FASH 220 Fundamentals of Textiles II	3	SOCI 201 Introduction to Sociology	3
Costume History course	3	<b>Group D Mathematics, Natural Sciences, and Technology</b>	
FASH 325 Multimedia Fashion Presentations	3	CHEM 101 General Chemistry	4
FASH 365 Fashion Merchandising and Apparel Design Seminar	1	CHEM 102 General Chemistry	4
FASH 419 Social-Psychological Aspects of Clothing	3		
FASH 455 Global Apparel and Textile Trade and Sourcing	3		
FASH 210 Seminar on Fashion Sustainability	3		
FASH 133 Fashion Art Studio	3		
FASH 380 Product Development	3		
CORE CURRICULUM COURSE CREDITS TO TOTAL	74		
<del>ADDITIONAL FASHION MERCHANDISING CURRICULUM</del>			

CURRENT	REVISED
<b>MAJOR REQUIREMENTS</b>	<b>FASHION DEPARTMENT CORE REQUIREMENTS</b> (minimum grade C-)
FASH 122Apparel Product Assembly 3	FASH 210 Seminar on Fashion & Sustainability 3
FASH 221Apparel Structures 3	FASH 215 Fundamentals of Textiles I 3
Additional Costume History course 3	FASH 218 Fashion Merchandising 3
FASH 233Fashion Drawing and Rendering 3	FASH 220 Fundamentals of Textiles II 3
FASH 314Apparel Design by Flat Pattern 3	FASH 325 Multimedia Fashion Presentations 3
FASH 324Apparel Design by Draping 3	FASH 365 Fashion Merchandising and Apparel Design Seminar 1
FASH 333Fashion Forecasting and Design 3	FASH 380 Product Development 3
FASH 421Professional Portfolio Development 1	FASH 419 Social Psychological Aspect s of Clothing 3
<del>FASH 424Apparel Collection Development</del> 3	FASH 455 Global Apparel and Textile Trade and Sourcing 3
FASH 433Product Development & Management Studio 3	COMM 212 Oral Communication in Business 3
	<b>APPAREL DESIGN MAJOR (minimum grade C)</b>
	FASH 122Apparel Product Assembly 3
	FASH 221Apparel Structures 3
	FASH 233 Fashion Drawing and Rendering 3
	FASH 314 Apparel Design by Flat Pattern 3
	FASH 324 Apparel Design by Draping 3
	FASH 333 Fashion Forecasting and Design 3
	FASH 421 Professional Portfolio Development 3
	FASH 433 Product Development & Management Studio 1
	<b>FASH 484 Design Expressions</b> 3
Courses selected from:	Six credits selected from
MISY 160, ACCT 352; BUAD 301, BUAD 309, BUAD 471, BUAD 473, BUAD 474; ECON 152	MISY 160, <b>ACCT 200, ACCT 207</b> , ACCT 352; BUAD 301, BUAD 309, BUAD 471, BUAD 473, BUAD 474; ECON 152
	Select additional ART, ARTH, THEA credits
	(Three of these credits should be from A&S Breadth list) See your advisor for a planning guide 9
ELECTIVES	<b>ELECTIVES</b>
After required courses are completed; sufficient elective credits must be taken to meet the minimum credits required for the degree. May include Military Science, Music, or Physical Education (Only two credits of activity-type Physical Education and four credits of Music ensemble and four credits of 100- and 200-level courses in Military Science/Air Force may be counted toward the degree	After required courses are completed; sufficient elective credits must be taken to meet the minimum credits required for the degree. May include Military Science, Music, or Physical Education (Only two credits of activity-type Physical Education and four credits of Music ensemble and four credits of 100- and 200-level courses in Military Science/Air Force may be counted toward the degree
<b>CREDITS TO TOTAL A MINIMUM OF</b> 120	<b>CREDITS TO TOTAL A MINIMUM OF</b> 125

**ROUTING AND AUTHORIZATION:** (Please do not remove supporting documentation.)

Department Chairperson \_\_\_\_\_ Date \_\_\_\_\_

Dean of College \_\_\_\_\_ Date \_\_\_\_\_

Chairperson, College Curriculum Committee \_\_\_\_\_ Date \_\_\_\_\_

Chairperson, Senate Com. on UG or GR Studies \_\_\_\_\_ Date \_\_\_\_\_

Chairperson, Senate Coordinating Com. \_\_\_\_\_ Date \_\_\_\_\_

Secretary, Faculty Senate \_\_\_\_\_ Date \_\_\_\_\_

Date of Senate Resolution \_\_\_\_\_ Date to be Effective \_\_\_\_\_

Registrar \_\_\_\_\_ Program Code \_\_\_\_\_ Date \_\_\_\_\_

Vice Provost for Academic Affairs & International Programs \_\_\_\_\_ Date \_\_\_\_\_

Provost \_\_\_\_\_ Date \_\_\_\_\_

Board of Trustee Notification \_\_\_\_\_ Date \_\_\_\_\_

Revised 02/09/2009 /khs