

UNIVERSITY FACULTY SENATE FORMS

Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: Marsha Dickson phone number 302-831-8714

Department: Fashion and Apparel Studies email address dickson@udel.edu

Date: 03/11/10

Action: Move department from the College of Education & Public Policy to the College of Arts & Sciences
(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term July 1, 2010/ 10S
(use format 04F, 05W)

Current degree N/A
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed change leads to the degree of: N/A
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed name: N/A
Proposed new name for revised or new major / minor / concentration / academic unit
(if applicable)

Revising or Deleting:

Undergraduate major / Concentration: _____
(Example: Applied Music – Instrumental degree BMAS)

Undergraduate minor: _____
(Example: African Studies, Business Administration, English, Leadership, etc.)

Graduate Program Policy statement change: _____
(Must attach your Graduate Program Policy Statement)

Graduate Program of Study: _____
(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

Graduate minor / concentration: _____

Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.

List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None")

Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: <http://www.ugs.udel.edu/gened/>

The BS in fashion merchandising (FM) and BS in apparel design (APD) undergraduate programs are interdisciplinary, supported by foundations in aesthetics and art, business and economics, chemistry, history, sociology, and psychology (Goal 5). Students in both majors are provided many opportunities to develop their oral, written and visual communication skills (Goal 1). Content throughout the programs on topics of social responsibility and sustainability in the field engage the students in questions of ethics and their responsibility to society (Goal 4). The apparel industry is truly a global one; students gain an international perspective (Goal 10) through content in several required courses, as well as the study abroad opportunities and two multicultural courses in the department. In FM, students study the planning, production, promotion, and distribution of products in fashion industries to meet consumer need and demand. The program develops students who can think critically to solve problems in the planning, buying, and sourcing of fashion products (Goal 2). In APD, students study the conceptualization, design, and pre-production of products for apparel-related industries that meet the functional, expressive, and aesthetic needs and desires of customers. The APD program is based on creative problem solving (goal 2) for the communication of ideas through oral, written, and visual means (goal 1), and on an understanding of external factors influencing fashion.

The Minor in Fashion, History and Culture supports the 10 goals of undergraduate education in several ways. In particular, this combination of courses examines clothing and appearance from both historical and contemporary perspectives and through analysis of cultural differences (Goal 5- an understating of the diverse ways of thinking that underlie the search for knowledge in the arts, humanities, and social sciences; Goal 8-expand understanding and appreciation of human creativity and diverse forms of aesthetic and intellectual expression; and Goal 10-develop an international perspective in order to live and work effectively in an increasingly global society). The courses required for the minor draw on the interdisciplinary nature of the fashion and apparel studies field using social, historical, aesthetic, and cultural contexts (Goals 5 & 8) to develop an understanding of the influence of clothing and appearance on the global society (goal 10). Two of the courses in the minor are approved Arts & Sciences Group B electives (FASH 214 and FASH 224). Three of the courses in the minor have been nominated as University breadth requirements in the History and Cultural Change grouping (FASH 213, FASH 214, and FASH 224). Further, FASH 319 and FASH 213 are approved multicultural courses. These courses develop students' understanding of the factors underlying the dress of peoples around the world as well as the global influences on contemporary dress. Courses in the minor provide students opportunities for learning through a variety of oral, written and visual outcomes; exams, journaling, written and oral research reports, team and individual research projects, and hands-on experiences with objects in the Historic Costume and Textiles Collection.

Identify other units affected by the proposed changes:

(Attach permission from the affected units. If no other unit is affected, enter "None")

Affected units will be the College of Education and Public Policy that will lose majors and the College of Arts & Sciences that will gain majors. The faculty of the Department of Fashion and Apparel Studies has unanimously approved the move (see attached resolution). The College of Arts & Sciences Faculty Senate has voted in favor and the resolution has been moved forward by Dean George Watson.

Describe the rationale for the proposed program change(s):

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

The proposed move of the Department of Fashion and Apparel Studies from the College of Education and Public Policy to a Department with the same name in the College of Arts & Sciences is to increase alignment between the Department and its College. The Department of Fashion and Apparel Studies is interdisciplinary with strong ties to the social sciences, business, and design, and which is also deeply engaged with sustainability and international initiatives. The Department seeks to continue the excellence of its undergraduate programs in apparel design and fashion merchandising, strengthen interdisciplinary collaborations, and deepen its graduate education and research. The College of Arts & Sciences offers many potential opportunities related to all these interests.

Program Requirements:

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and **include a side-by-side comparison** of the credit distribution before and after the proposed change.)

ROUTING AND AUTHORIZATION: (Please do not remove supporting documentation.)

Department Chairperson Miranda Hester Date 3/18/10

Dean of College George Watson / Miranda Hester Date 18 March 2010

Chairperson, College Curriculum Committee _____ Date _____

Chairperson, Senate Com. on UG or GR Studies _____ Date _____

Chairperson, Senate Coordinating Com. _____ Date _____

Secretary, Faculty Senate _____ Date _____

Date of Senate Resolution _____ Date to be Effective _____

Registrar _____ Program Code _____ Date _____

Vice Provost for Academic Affairs & International Programs _____ Date _____

Provost _____ Date _____

Board of Trustee Notification _____ Date _____

WHEREAS the University's Path to Prominence has articulated a vision with primary initiatives focused on "Premier Graduate Education and Research," the "Initiative for the Planet," "The Global Initiative," and "The Engaged University," that are to be supported by expanded interdisciplinary collaboration and entrepreneurial efforts.

And

WHEREAS the Department of Fashion and Apparel Studies is an interdisciplinary department with strong ties to the social sciences, business, and design, and which is also deeply engaged with sustainability and international initiatives;

And

WHEREAS the Department of Fashion and Apparel Studies seeks to continue the excellence of its undergraduate programs in apparel design and fashion merchandising, strengthen its collaborations, and deepen its graduate education and research;

And

WHEREAS the College of Arts & Sciences strongly supports graduate education and research and includes a range of departments and strategic initiatives with which there are potential opportunities for collaboration with the Department of Fashion and Apparel Studies;

And

WHEREAS the Department of Fashion and Apparel Studies seeks to further its global impact in the fashion industry and with its other stakeholders;

And

WHEREAS the Fashion and Apparel Studies faculty have unanimously voted to join the College of Arts & Sciences;

THEREFORE, BE IT RESOLVED that the Department of Fashion and Apparel Studies will move administratively from the College of Education and Public Policy and become a dynamic and contributing member of the College of Arts & Sciences.