

UNIVERSITY FACULTY SENATE FORMS

Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: Dr. Marsha Dickson phone number 302 831-4475

Department: Fashion and Apparel Studies email address dickson@udel.edu

Date: April 1, 2010

Action: Move Department from the College of Education and Public Policy to the College of Arts & Sciences

(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term July 1, 2010/10S
(use format 04F, 05W)

Current degree N/A
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed change leads to the degree of: N/A
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed name: N/A
Proposed new name for revised or new major / minor / concentration / academic unit
(if applicable)

Revising or Deleting:

Undergraduate major / Concentration: _____
(Example: Applied Music – Instrumental degree BMAS)

Undergraduate minor: _____
(Example: African Studies, Business Administration, English, Leadership, etc.)

Graduate Program Policy statement change: _____
(Must attach your Graduate Program Policy Statement)

Graduate Program of Study: _____
(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

Graduate minor / concentration: _____

Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made in the original policy document.

List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations?

Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None."

N/A None

Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: <http://www.ugs.udel.edu/gened/>

The BS in fashion merchandising (FM) and BS in apparel design (APD) undergraduate programs are interdisciplinary, supported by foundations in aesthetics and art, business and economics, chemistry, history, sociology, and psychology (Goal 5). Students in both majors are provided many opportunities to develop their oral, written and visual communication skills (Goal 1). Content throughout the programs on topics of social responsibility and sustainability in the field engage the students in questions of ethics and their responsibility to society (Goal 4). The apparel industry is truly a global one; students gain an international perspective (Goal 10) through content in several required courses, as well as the study abroad opportunities and two multicultural courses in the department. In FM, students study the planning, production, promotion, and distribution of products in fashion industries to meet consumer need and demand. The program develops students who can think critically to solve problems in the planning, buying, and sourcing of fashion products (Goal 2). In APD, students study the conceptualization, design, and pre-production of products for apparel-related industries that meet the functional, expressive, and aesthetic needs and desires of customers. The APD program is based on creative problem solving (goal 2) for the communication of ideas through oral, written, and visual means (goal 1), and on an understanding of external factors influencing fashion.

The Minor in Fashion History and Culture supports the 10 goals of undergraduate education in several ways. In particular, this combination of courses examines clothing and appearance from both historical and contemporary perspectives and through analysis of cultural differences (Goal 5-an understating of the diverse ways of thinking that underlie the search for knowledge in the arts, humanities, and social sciences; Goal 8-expand understanding and appreciation of human creativity and diverse forms of aesthetic and intellectual expression; and Goal 10-develop an international perspective in order to live and work effectively in an increasingly global society). The courses required for the minor draw on the interdisciplinary nature of the fashion and apparel studies field using social, historical, aesthetic, and cultural contexts (Goals 5 & 8) to develop an understanding of the influence of clothing and appearance on the global society (goal 10). Two of the courses in the minor are approved Arts & Sciences Group B electives (FASH 214 and FASH 224). Three of the courses in the minor have been nominated as University breadth requirements in the History and Cultural Change grouping (FASH 213, FASH 214, and FASH 224). Further, FASH 319 and FASH 213 are approved multicultural courses. These courses develop students' understanding of the factors underlying the dress of peoples around the world as well as the global influences on contemporary dress. Courses in the minor provide students opportunities for learning through a variety of oral, written and visual outcomes; exams, journaling, written and oral research reports, team and

individual research projects, and hands-on experiences with objects in the Historic Costume and Textiles Collection.

Identify other units affected by the proposed changes:

(Attach permission from the affected units. If no other unit is affected, enter “None”)

Affected units will be the College of Education and Public Policy that will lose majors and the College of Arts & Sciences that will gain majors. The faculty of the Department of Fashion and Apparel Studies has unanimously approved the move (see attached resolution). The College of Arts & Sciences Faculty Senate has voted in favor and the resolution has been moved forward by Dean George Watson.

Describe the rationale for the proposed program change(s):

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

The proposed move of the Department of Fashion and Apparel Studies from the College of Education and Public Policy to a Department with the same name in the College of Arts & Sciences is to increase alignment between the Department and its College. The Department of Fashion and Apparel Studies is interdisciplinary with strong ties to the social sciences, business, and design, and which is also deeply engaged with sustainability and international initiatives. The Department seeks to continue the excellence of its undergraduate programs in apparel design and fashion merchandising, strengthen interdisciplinary collaborations, and deepen its graduate education and research. The College of Arts & Sciences offers many potential opportunities related to all these interests.

Program Requirements:

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and **include a side-by-side comparison** of the credit distribution before and after the proposed change.)

Graduate Programs

We anticipate no curricular or policy changes for the Master of Science in Fashion Studies or the Graduate Certificate in Socially Responsible and Sustainable Apparel Business (requirements shown below for your review). The 4+1 program leading to a combined BS in Fashion Merchandising and a MS in Fashion Studies is on the Faculty Senate Agenda for the April meeting.

Undergraduate Programs

Below are side by side comparisons reflecting how our curricula for the B.S. in Apparel Design and B.S. in Fashion Merchandising align with A&S breadth requirements. To meet University Breadth requirements, 3-credits of elective credit will be assigned as a Creative Arts and Humanities elective for Fashion Merchandising. Any necessary curricular changes will be made in consultation with the A&S Educational Affairs Committee next year. We anticipate no changes to the Minor in Fashion History and Culture (requirements shown below for your review).

DEGREE: BACHELOR OF SCIENCE MAJORS: APPAREL DESIGN (APD) or FASHION MERCHANDISING (FM)	DEGREE: BACHELOR OF SCIENCE MAJORS: APPAREL DESIGN (APD) or FASHION MERCHANDISING (FM)
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Both the APD and FM curricula consist of a core supplemented by courses specific to each major, facilitating a double major or transfer from either major to the other.		Both the APD and FM curricula consist of a core supplemented by courses specific to each major, facilitating a double major or transfer from either major to the other.	
CURRICULUM CREDITS		CURRICULUM CREDITS	
UNIVERSITY REQUIREMENTS		UNIVERSITY REQUIREMENTS	
ENGL 110 Critical Reading and Writing (minimum grade C-)	3	ENGL 110 Critical Reading and Writing (minimum grade C-)	3
First Year Experience (FYE)	4	First Year Experience (FYE) Satisfied with FASH 114 Fashion, Style and Culture (listed below) And UNIV 101 First Year Experience	1
Discovery Learning Experience (DLE)	3	Discovery Learning Experience (DLE) Satisfied with FASH 419 Social-Psychological Aspects of Clothing	
Multi-cultural Course	3	Multi-cultural Course Satisfied with FASH 213 20 th Century Design: Ethnic Influence	3
MAJOR REQUIREMENTS		COLLEGE REQUIREMENTS	
English Writing course Selected from courses approved for Arts and Sciences second writing requirement.	3	English Writing course Selected from courses approved for Arts and Sciences second writing requirement.	3
Arts and Sciences Group B elective	3	Two Modern foreign language courses Students with fewer than two high school years of a particular foreign language will be placed in a 105 language course and will then take 105-106. Students with two or three years of a particular language will be placed in a 106 language course and will then take 106-107. Students with more than four years will be placed in a 107 language course and, upon completing 107, will be advised, but not required, to take a 200-level language course. Students with four or more high school years of a foreign language may attempt to fulfill the requirement by taking an exemption examination and will then be advised, but not required, to take a 200-level language course.	0-8
COMM 255 Fundamentals of Communication or COMM 212 Oral Communication in Business	3	Breadth Requirements Creative Arts and Humanities FASH 133 Fashion Art Studio Nine credits selected from Art (ART) Art History (ARTH) and/or Theatre (THEA)	3 9
Two Modern foreign language courses Students with fewer than two high school years of a particular foreign language will be placed in a 105 language course and will then take 105-106. Students with two or three years of a particular language will be placed in a 106 language course and will then take 106-107. Students with more than four years will be placed in a 107 language course and, upon completing 107, will be advised, but not required, to take a 200-level language course. Students with four or more high school years of a foreign language may attempt to fulfill the requirement by taking an exemption examination and will then be advised, but not required, to take a 200-level language course.	4-8	History and Cultural Change One elective from the CAS approved list FASH 214 Costume History Before 1600 Or FASH 224 Clothing, Design and Production Since 1600	3 3
CHEM 101 General Chemistry	4	Social and Behavioral Sciences PSYC 100 General Psychology SOC 201 Introduction to Sociology ECON 151 Introduction to Microeconomics: Prices and Markets	3 3 3 3
CHEM 102 General Chemistry	4	Mathematics, Natural Sciences, and Technology MATH 114 or MATH 115, or higher level/equivalent CHEM 101 General Chemistry CHEM 102 General Chemistry FASH 215 Fundamentals of Textiles I FASH 220 Fundamentals of Textiles II	3 3 4 4 3 3
MATH 114 or MATH 115, or higher level/equivalent	3	COLLEGE CURRICULUM COURSE CREDITS TO TOTAL	
ECON 151 Introduction to Microeconomics: Prices and Markets	3		
PSYC 100 General Psychology	3		
SOCI 201 Introduction to Sociology	3		
FASH 114 Fashion Style and Culture	3		
FASH 215 Fundamentals of Textiles I	3		
FASH 218 Fashion Merchandising	3		
FASH 220 Fundamentals of Textiles II	3		
Costume History course	3		
FASH 325 Multimedia Fashion Presentations	3		
FASH 365 Fashion Merchandising and Apparel Design Seminar	1		
FASH 419 Social-Psychological Aspects of Clothing	3		
FASH 455 Global Apparel and Textile Trade and Sourcing	3		
FASH 210 Seminar on Fashion Sustainability	3		
FASH 133 Fashion Art Studio	3		
FASH 380 Product Development	3		
CORE CURRICULUM COURSE CREDITS TO TOTAL	74		
ADDITIONAL APPAREL DESIGN CURRICULUM			
CURRICULUM CREDITS			
MAJOR REQUIREMENTS		DEPARTMENT CORE	
Nine credits selected from Art (ART) Art History (ARTH) and/or Theatre (THEA)	9	COMM 255 Fundamentals of Communication or COMM 212 Oral Communication in Business	3
Courses selected from:	6		
		47-55	

MISY 160, ACCT 352; BUAD 301, BUAD 309, BUAD 471, BUAD 473, BUAD 474; ECON 152		FASH 114Fashion Style and Culture	3
FASH 122Apparel Product Assembly	3	FASH 218Fashion Merchandising	3
FASH 221Apparel Structures	3	FASH 325Multimedia Fashion Presentations	3
Additional Costume History course	3	FASH 365Fashion Merchandising and Apparel Design Seminar	1
FASH 233Fashion Drawing and Rendering	3	FASH 419Social-Psychological Aspects of Clothing	3
FASH 314Apparel Design by Flat Pattern	3	FASH 455Global Apparel and Textile Trade and Sourcing	3
FASH 324Apparel Design by Draping	3	FASH 210 Seminar on Fashion Sustainability	3
FASH 333Fashion Forecasting and Design	3	FASH 380 Product Development	3
FASH 421Professional Portfolio Development	1		
FASH 424Apparel Collection Development	3	DEPARTMENT CORE CURRICULUM COURSE CREDITS TO TOTAL	25
FASH 433Product Development & Management Studio	3		
ELECTIVES		APPAREL DESIGN CURRICULUM	
After required courses are completed, sufficient elective credits must be taken to meet the minimum credits required for the degree.		CURRICULUMCREDITS	
May include Military Science, Music, or Physical Education (Only two credits of activity-type Physical Education and four credits of Music ensemble and four credits of 100- and 200-level courses in Military Science/Air Force may be counted toward the degree).		MAJOR REQUIREMENTS	
CREDITS TO TOTAL A MINIMUM OF120		Nine credits selected from Art (ART) Art History (ARTH) and/or Theatre (THEA)	9
		Courses selected from:	6
		MISY 160, ACCT 352; BUAD 301, BUAD 309, BUAD 471, BUAD 473, BUAD 474; ECON 152	
		FASH 122Apparel Product Assembly	3
		FASH 221Apparel Structures	3
		FASH 213 20 th Century Design: Ethnic Influences	3
		FASH 233Fashion Drawing and Rendering	3
		FASH 314Apparel Design by Flat Pattern	3
		FASH 324Apparel Design by Draping	3
		FASH 333Fashion Forecasting and Design	3
		FASH 421Professional Portfolio Development	1
		FASH 424Apparel Collection Development	3
		FASH 433Product Development & Management Studio	3
		ELECTIVES	
		After required courses are completed, sufficient elective credits must be taken to meet the minimum credits required for the degree.	
		May include Military Science, Music, or Physical Education (Only two credits of activity-type Physical Education and four credits of Music ensemble and four credits of 100- and 200-level courses in Military Science/Air Force may be counted toward the degree).	
		CREDITS TO TOTAL A MINIMUM OF	120

DEGREE: BACHELOR OF SCIENCE MAJORS: APPAREL DESIGN (APD) or FASHION MERCHANDISING (FM)	DEGREE: BACHELOR OF SCIENCE MAJORS: APPAREL DESIGN (APD) or FASHION MERCHANDISING (FM)
Both the APD and FM curricula consist of a core supplemented by courses specific to each major, facilitating a double major or transfer from either major to the other.	Both the APD and FM curricula consist of a core supplemented by courses specific to each major, facilitating a double major or transfer from either major to the other.
CURRICULUMCREDITS	CURRICULUMCREDITS
UNIVERSITY REQUIREMENTS	UNIVERSITY REQUIREMENTS
ENGL 110Critical Reading and Writing (minimum grade C-) 3	ENGL 110Critical Reading and Writing (minimum grade C-) 3
First Year Experience (FYE) 4	First Year Experience (FYE)
Discovery Learning Experience (DLE) 3	Satisfied with FASH 114 Fashion, Style and Culture (listed below) And UNIV 101 First Year Experience 1
Multi-cultural Course 3	Discovery Learning Experience (DLE)

<p>MAJOR REQUIREMENTS</p> <p>English Writing course 3 Selected from courses approved for Arts and Sciences second writing requirement.</p> <p>Arts and Sciences Group B elective 3</p> <p>COMM 255 Fundamentals of Communication or COMM 212 Oral Communication in Business 3 Two Modern foreign language courses 4-8 Students with fewer than two high school years of a particular foreign language will be placed in a 105 language course and will then take 105-106. Students with two or three years of a particular language will be placed in a 106 language course and will then take 106-107. Students with more than four years will be placed in a 107 language course and, upon completing 107, will be advised, but not required, to take a 200-level language course. Students with four or more high school years of a foreign language may attempt to fulfill the requirement by taking an exemption examination and will then be advised, but not required, to take a 200-level language course.</p> <p>CHEM 101 General Chemistry 4 CHEM 102 General Chemistry 4 MATH 114 or MATH 115, or higher level/equivalent 3 ECON 151 Introduction to Microeconomics: Prices and Markets 3 PSYC 100 General Psychology 3 SOCI 201 Introduction to Sociology 3 FASH 114 Fashion Style and Culture 3 FASH 215 Fundamentals of Textiles I 3 FASH 218 Fashion Merchandising 3 FASH 220 Fundamentals of Textiles II 3 Costume History course 3 FASH 325 Multimedia Fashion Presentations 3 FASH 365 Fashion Merchandising and Apparel Design Seminar 1 FASH 419 Social-Psychological Aspects of Clothing 3 FASH 455 Global Apparel and Textile Trade and Sourcing 3 FASH 210 Seminar on Fashion Sustainability 3 FASH 133 Fashion Art Studio 3 FASH 380 Product Development 3</p> <p>CORE CURRICULUM COURSE CREDITS TO TOTAL 74</p>	<p>Satisfied with FASH 419 Social-Psychological Aspects of Clothing</p> <p>Multi-cultural Course 3</p> <p>COLLEGE REQUIREMENTS</p> <p>English Writing course 3 Selected from courses approved for Arts and Sciences second writing requirement.</p> <p>Two Modern foreign language courses 0-8 Students with fewer than two high school years of a particular foreign language will be placed in a 105 language course and will then take 105-106. Students with two or three years of a particular language will be placed in a 106 language course and will then take 106-107. Students with more than four years will be placed in a 107 language course and, upon completing 107, will be advised, but not required, to take a 200-level language course. Students with four or more high school years of a foreign language may attempt to fulfill the requirement by taking an exemption examination and will then be advised, but not required, to take a 200-level language course.</p> <p>Breadth Requirements</p> <p>Creative Arts and Humanities FASH 133 Fashion Art Studio 3 One 3 credit course selected from C&S approved list 3</p> <p>History and Cultural Change One elective from the C&S approved list 3 FASH 214 Costume History Before 1600 Or FASH 224 Clothing, Design and Production Since 1600 3</p> <p>Social and Behavioral Sciences PSYC 100 General Psychology 3 SOCI 201 Introduction to Sociology 3 ECON 151 Introduction to Microeconomics: Prices and Markets 3 ECON 152 Introduction to Macroeconomics 3</p> <p>Mathematics, Natural Sciences, and Technology MATH 114 or MATH 115, or higher level/equivalent 3 CHEM 101 General Chemistry 4 CHEM 102 General Chemistry 4 FASH 215 Fundamentals of Textiles I 3 FASH 220 Fundamentals of Textiles II 3</p>
<p>ADDITIONAL FASHION MERCHANDISING CURRICULUM</p> <p>CURRICULUM CREDITS</p> <p>MAJOR REQUIREMENTS</p> <p>ACCT 207 Accounting I or FASH 217 Accounting Practice for Merchandise 3</p> <p>MISY 160 Business Computing: Tools and Concepts 3 ACCT 352 Law and Social Issues in Business 3 BUAD 301 Introduction to Marketing 3 BUAD 309 Management and Organizational Behavior 3 BUAD 471 Advertising Management 3 BUAD 474 Marketing Channels and Retailing 3 ECON 152 Introduction to Macroeconomics 3</p> <p>FASH 355 International Fashion Consumers and Retailers 3 FASH 418 Merchandise Planning 3 FASH 420 Assortment Planning and Sourcing and Buying 3 FASH 430 Apparel Brand Management and Marketing 3</p> <p>ELECTIVES After required courses are completed, sufficient elective credits must</p>	<p>COLLEGE CURRICULUM COURSE CREDITS TO TOTAL 44-52</p> <p>DEPARTMENT CORE</p> <p>COMM 255 Fundamentals of Communication or COMM 212 Oral Communication in Business 3 FASH 114 Fashion Style and Culture 3 FASH 218 Fashion Merchandising 3 FASH 325 Multimedia Fashion Presentations 3 FASH 365 Fashion Merchandising and Apparel Design Seminar 1 FASH 419 Social-Psychological Aspects of Clothing 3 FASH 455 Global Apparel and Textile Trade and Sourcing 3 FASH 210 Seminar on Fashion Sustainability 3 FASH 380 Product Development 3</p> <p>DEPARTMENT CORE CURRICULUM COURSE CREDITS TO TOTAL 25</p> <p>FASHION MERCHANDISING CURRICULUM</p> <p>CURRICULUM CREDITS</p>

be taken to meet the minimum credits required for the degree.	
May include Military Science, Music, or Physical Education (Only two credits of activity-type Physical Education and four credits of Music ensemble and four credits of 100- and 200-level courses in Military Science/Air Force may be counted toward the degree).	MAJOR REQUIREMENTS
CREDITS TO TOTAL A MINIMUM OF	ACCT 207Accounting I
120	or
	FASH 217Accounting Practice for Merchandise 3
	MISY 160Business Computing: Tools and Concepts 3
	ACCT 352Law and Social Issues in Business 3
	BUAD 301Introduction to Marketing 3
	BUAD 309Management and Organizational Behavior 3
	BUAD 471Advertising Management 3
	BUAD 474Marketing Channels and Retailing 3
	ECON 152Introduction to Macroeconomics 3
	FASH 355International Fashion Consumers and Retailers 3
	FASH 418Merchandise Planning 3
	FASH 420Assortment Planning and Sourcing and Buying 3
	FASH 430Apparel Brand Management and Marketing 3
	ELECTIVES
	After required courses are completed, sufficient elective credits must be taken to meet the minimum credits required for the degree.
	May include Military Science, Music, or Physical Education (Only two credits of activity-type Physical Education and four credits of Music ensemble and four credits of 100- and 200-level courses in Military Science/Air Force may be counted toward the degree).
	CREDITS TO TOTAL A MINIMUM OF
	120

Minor in Fashion History and Culture

The Minor in Fashion History and Culture requires a total of 18 credits of course work.

Required Courses:

FASH 114 Fashion Style and Culture 3

FASH 213 Twentieth Century Design: Ethnic Influences 3

FASH 214 Costume History Before 1600 3

FASH 224 Clothing Design and Production 1600 - Edwardian Period 3

FASH 319 Dress and Culture 3

And one of the following:

FASH 419 Social Psychological Aspects of Clothing 3

OR

FASH 426 Historic Clothing and Textiles Collection Management 3

Total Credits 18

Master of Science in Fashion Studies

The master's program requires a minimum of 32 hours of graduate coursework, including 6 hours of thesis, 6 semester hours of research methods and statistics, 14 required hours of departmental courses, and 6 elective hours of additional focus area courses in the department.

Master's students are required to take the following courses:

FASH 822 Global Fashion Consumer 3

FASH 689 Apparel Supply Chains & Social Responsibility 1

FASH 691 Socially Responsible Apparel: Global Policy 1

FASH 692 Sustaining Global Apparel Supply Chains

or

FASH 695 Bringing Social Responsibility to Apparel Corporate Culture 1

FASH 825 Interdisciplinary Approaches to Creative Problem Solving 3

FASH 800 Research Analysis in Fashion Studies 3

FASH 665 Fashion Studies Seminar (taken twice, 1 hr each) 2
EDUC 665 Elementary Statistics (or equivalent) 3
Research Methods (IFST 615, EDUC 607 or equivalent) 3
FASH 869 Thesis 6
Department electives (600 or 800 level) 6
TOTAL 32 credits

Departmental Electives include:

FASH 619/FASH 419 Social Psychological Aspects of Clothing 3
FASH 626 Historic Textiles & Clothing Collection Management 1-3
FASH 630/FASH 430 Apparel Brand Management and Marketing 3
FASH 633/FASH 433 Product Development and Management Studio 3
FASH 655/FASH 455 Global Apparel and Textile Trade & Sourcing 3
FASH 666 Special Problem 1
FASH 689 Apparel Supply Chains & Social Responsibility 1
FASH 691 Socially Responsible Apparel: Global Policy 1
FASH 692 Sustaining Global Apparel Supply Chains 1
FASH 693 Culture & Work in the Apparel Industry 1
FASH 694 Apparel Consumers and Social Responsibility 1
FASH 695 Bringing Social Responsibility to Apparel Corporate Culture 1
FASH 696 Current Initiatives for Apparel Industry Labor Compliance 1
FASH 697 Worker-Centric Social Responsibility for Apparel Industry 1
FASH 698 Redesigning Green Apparel-Design, Sourcing, Packaging 1
FASH 699 Producing Environmentally Responsible Apparel 1
FASH 810 Theories of Design and Aesthetics 3
FASH 814 History of the Fashion Industry 3
FASH 819 Fashion Theory 3
FASH 824 Creative Design for Exhibition 3
FASH 868 Supervised Research in Fashion Studies 1-3

Graduate certificate in Socially Responsible and Sustainable Apparel Business

The graduate certificate in Socially Responsible and Sustainable Apparel Business is comprised of a total of nine credits and includes a choice of two tracks, Labor or Environment.

Core Requirements (minimum of 7 credits)

The following seven courses form the core for both tracks:

FASH 689 Apparel Supply Chains and Social Responsibility 1
FASH 691 Socially Responsible Apparel: Global Policy 1
FASH 682 Sustaining Global Apparel Supply Chains 1
FASH 683 Culture & Work in the Apparel Industry 1
FASH 684 Apparel Consumers and Social Responsibility 1
FASH 685 Bringing Social Responsibility to Apparel Corporate Culture 1
FASH 666 Special Problem (1 cr. is required, but students may take up to 6 cr.)

Concentration Requirements (2 credits)

For the Labor track, students will take two additional courses.

FASH 696 Current Initiatives for Apparel Industry Labor Compliance 1
FASH 697 Worker-Centric Social Responsibility for Apparel Industry 1

For the Environment track, students will take two additional courses.

FASH 698 Redesigning Green Apparel: Design, Sourcing & Packaging 1
FASH 699 Producing Environmentally Responsible Apparel 1

The FASH 666 Special Problem serves as a capstone experience whereby students integrate their learning

across the courses of the certificate. This course is taken upon completing at least seven credits required for the certificate program. Students work under the direction of one of the teaching instructors on individual study, experiential learning (e.g., group travel, internship, service learning), or research.

4+1 (shown as proposed)

UNIVERSITY REQUIREMENTS

ENGL 110Critical Reading and Writing		3
First Year Experience (FYE)	4	
Discovery Learning Experience (DLE)		3
Multi-cultural Course		3

MAJOR REQUIREMENTS

English Writing course		3
Arts and Sciences Group B elective		3
COMM 212Oral Communication in Business	3	
Two Modern foreign language courses		4-8
CHEM 101General Chemistry		4
CHEM 102General Chemistry		4
MATH 114or MATH 115, or higher level/equivalent		3
ECON 151Intro to Microeconomics: Prices& Markets		3
PSYC 100General Psychology		3
SOCI 201Introduction to Sociology		3
FASH 114Fashion Style and Culture	3	
FASH 215Fundamentals of Textiles I		3
FASH 218Fashion Merchandising		3
FASH 220Fundamentals of Textiles II		3
Costume History course		3
FASH 325 Multimedia Fashion Presentations	3	
FASH 665 Fashion Studies Seminar	1	
FASH 419 Social-Psychological Aspects of Clothing		3
FASH 655 Textile & Apparel in Global Economy		3
FASH 210 Seminar on Fashion Sustainability	3	
FASH 133 Fashion Art Studio		3
FASH 380 Product Development		3

CORE CURRICULUM COURSE CREDITS **74**

ADDITIONAL FASHION MERCHANDISING CURRICULUM

MAJOR REQUIREMENTS

ACCT 200 Survey of Accounting, 207Accounting or		
FASH 217Accounting Practice for Merchandise		3
MISY 160Business Computing: Tools and Concepts		3
ACCT 352Law and Social Issues in Business	3	
BUAD 301Introduction to Marketing		3
BUAD 309Management and Organizational Behavior		3
BUAD 471Advertising Management	3	
BUAD 474Marketing Channels and Retailing	3	
ECON 152Introduction to Macroeconomics		3
FASH 355Internat. Fashion Consumers and Retailers		3
FASH 418Merchandise Planning		3
FASH 420Assortment Planning, Sourcing and Buying		3
FASH 630Apparel Brand Management&Marketing		3

IFST 615 Research Methods	3
or EDUC 607 Educational Research Procedures	3
FASH 800 Research Analysis in Fashion Studies	3

Graduate Curriculum

In the graduate year of study, students will take (19 credits) with no electives or substitutions for requirements in the following sample sequence:

EDUC 665 Elementary Statistics (or equivalent) 3

FASH 822 Global Fashion Consumer 3

FASH 689 Apparel Supply Chains & Social Responsibility 1

FASH 691 Socially Responsible Apparel: Global Policy 1

FASH 692 Sustaining Global Apparel Supply Chains OR FASH 695 Bringing Social Responsibility to Apparel Corporate Culture 1

FASH 665 Fashion Studies Seminar 1

FASH 825 Interdisciplinary Approaches to Creative Problem Solving 3

FASH 869 Thesis 6

Credits to total a minimum of 139

ROUTING AND AUTHORIZATION: (Please do not remove supporting documentation.)

Department Chairperson *Marsha Dickson* Date *4/6/10*

Dean of College *Suzanne Austin* Date *4/7/10*

Chairperson, College Curriculum Committee *George Watson* Date *7 Apr 2010*

Chairperson, Senate Com. on UG or GR Studies _____ Date _____

Chairperson, Senate Coordinating Com. _____ Date _____

Secretary, Faculty Senate _____ Date _____

Date of Senate Resolution _____ Date to be Effective _____

Registrar _____ Program Code _____ Date _____

Vice Provost for Academic Affairs & International Programs _____ Date _____

Provost _____ Date _____

Board of Trustee Notification _____ Date _____

Revised 02/09/2009 /khs

WHEREAS the University's Path to Prominence has articulated a vision with primary initiatives focused on "Premier Graduate Education and Research," the "Initiative for the Planet," "The Global Initiative," and "The Engaged University," that are to be supported by expanded interdisciplinary collaboration and entrepreneurial efforts.

And

WHEREAS the Department of Fashion and Apparel Studies is an interdisciplinary department with strong ties to the social sciences, business, and design, and which is also deeply engaged with sustainability and international initiatives;

And

WHEREAS the Department of Fashion and Apparel Studies seeks to continue the excellence of its undergraduate programs in apparel design and fashion merchandising, strengthen its collaborations, and deepen its graduate education and research;

And

WHEREAS the College of Arts & Sciences strongly supports graduate education and research and includes a range of departments and strategic initiatives with which there are potential opportunities for collaboration with the Department of Fashion and Apparel Studies;

And

WHEREAS the Department of Fashion and Apparel Studies seeks to further its global impact in the fashion industry and with its other stakeholders;

And

WHEREAS the Fashion and Apparel Studies faculty have unanimously voted to join the College of Arts & Sciences;

THEREFORE, BE IT RESOLVED that the Department of Fashion and Apparel Studies will move administratively from the College of Education and Public Policy and become a dynamic and contributing member of the College of Arts & Sciences.