

# UNIVERSITY FACULTY SENATE FORMS

## Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

**Submitted by:** Diane Ferry phone number 831-1769

**Department:** Business Administration email address ferryd@udel.edu

**Date:** 8/27/2013

**Action:** Revise major  
(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

**Effective term** 14F  
(use format 04F, 05W)

**Current degree** BS  
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

**Proposed change leads to the degree of:** BS  
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

**Proposed name:** N/A  
Proposed new name for revised or new major / minor / concentration / academic unit  
(if applicable)

### Revising or Deleting:

**Undergraduate major / Concentration:** Revise International Business Studies major  
(Example: Applied Music – Instrumental degree BMAS)

**Undergraduate minor:** \_\_\_\_\_  
(Example: African Studies, Business Administration, English, Leadership, etc.)

**Graduate Program Policy statement change:** \_\_\_\_\_  
(Must attach your Graduate Program Policy Statement)

**Graduate Program of Study:** \_\_\_\_\_  
(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

**Graduate minor / concentration:** \_\_\_\_\_

**Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.**

**List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?**  
(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course

Challenge list. If there are no new courses enter "None")

None

**Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education:** <http://www.ugs.udel.edu/gened/>

No substantive change to major; courses changed from one category to another.

**Identify other units affected by the proposed changes:**

(Attach permission from the affected units. If no other unit is affected, enter "None")

None

**Describe the rationale for the proposed program change(s):**

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

We are revising the requirements of the International Business Studies (IBS) major to allow students more flexibility in their choice of courses. Changing two courses from a required category to professional electives permits students to double major more easily.

**Specific changes to the International Business Studies Major:**

**Change Courses from Required to Professional Elective:**

MISY427 Information Technology Applications in Management or

BUAD477 Information Technology Applications in Marketing

This change gives students more flexibility in their choice of courses.

**Program Requirements:**

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and **include a side-by-side comparison** of the credit distribution before and after the proposed change.)

CURRENT CURRICULUM		NEW CURRICULUM	
University Requirements	Credits	University Requirements	Credits
ENGL110*	3	ENGL110*	3
BUAD110*	3	BUAD110*	3
DLE	3	DLE	3
Multicultural Course	3	Multicultural Course	3
<b>University Breadth</b>		<b>University Breadth</b>	
Creative Arts & Humanities*	3	Creative Arts & Humanities*	3
History & Cultural Change*	3	History & Cultural Change*	3
Social & Behavioral Science*	3	Social & Behavioral Science*	3
Math, Natural Science, & Technology*	3	Math, Natural Science, & Technology*	3
<b>Major Requirements</b>		<b>Major Requirements</b>	
Region Studies Courses: courses related to a region of the world consistent with the student's language of choice, selected from the following: Art History, Foreign Languages and Literatures, History, Philosophy, Anthropology, Geography, Political Science and International Relations	6	Region Studies Courses: courses related to a region of the world consistent with the student's language of choice, selected from the following: Art History, Foreign Languages and Literatures, History, Philosophy, Anthropology, Geography, Political Science and International Relations	6
Social & Behavioral Sciences – PSYCH100 and a SOCI course are required	6	Social & Behavioral Sciences – PSYCH100 and a SOCI course are required	6

Additional credits of Math, Natural Science, and Technology (Note: MATH, STAT, and CISC courses may not apply) This requirement includes one associated lab credit.	7	Additional credits of Math, Natural Science, and Technology (Note: MATH, STAT, and CISC courses may not apply) This requirement includes one associated lab credit.	7
MATH221*	3	MATH221*	3
MATH201*	3	MATH201*	3
MATH202	3	MATH202	3
COMM212	3	COMM212	3
Advanced Language Studies 1) Nine credits of 200-level and above and six credits of 300-level and above with a choice of six languages: Chinese, French, German, Italian, Japanese, or Spanish. 2) It is suggested that one of these be a business language course, depending upon the language of choice.	15	Advanced Language Studies 1) Nine credits of 200-level and above and six credits of 300-level and above with a choice of six languages: Chinese, French, German, Italian, Japanese, or Spanish. 2) It is suggested that one of these be a business language course, depending upon the language of choice.	15
<b>Business Core Courses</b>		<b>Business Core Courses</b>	
ECON151*	3	ECON151*	3
ECON152*	3	ECON152*	3
ACCT207*	3	ACCT207*	3
ACCT208*	3	ACCT208*	3
ACCT352	3	ACCT352	3
FINC311*	3	FINC311*	3
MISY160	3	MISY160	3
MISY261 Only one of the following will count toward graduation: MISY261 or ACCT302	3	MISY261 Only one of the following will count toward graduation: MISY261 or ACCT302	3
BUAD301*	3	BUAD301*	3
BUAD306*	3	BUAD306*	3
BUAD309*	3	BUAD309*	3
BUAD441*	3	BUAD441*	3
<b>International Business Studies Major</b>		<b>International Business Studies Major (<i>Changes in bold italics</i>)</b>	
BUAD384* Global Business Environment	3	BUAD384* Global Business Environment	3
BUAD386* International Business Management	3	BUAD386* International Business Management	3
BUAD475* International Marketing	3	BUAD475* International Marketing	3
ECON340* International Economics	3	ECON340* International Economics	3
FINC415&* International Finance	3	FINC415&* International Finance	3
*INFORMATION TECHNOLOGY BUAD477 or MISY427	3	<b><i>INFORMATION TECHNOLOGY BUAD477 or MISY427</i></b>	
<b>Professional Electives</b>		<b><i>Professional Electives</i></b>	
ACCT, BUAD, ENTR, FINC, or MISY courses at 300-level or higher	6	<b><i>ACCT, BUAD, ENTR, FINC, or MISY courses at 300-level or higher or one ECON 200-level or higher</i></b>	9
<b>Free Electives</b> Chosen from outside the Lerner College of Business & Economics, and no more than two credits can be from BHAN120.	8	<b>Free Electives</b> Chosen from outside the Lerner College of Business & Economics, and no more than two credits can be from BHAN120.	8
<b>CREDITS TO TOTAL A MINIMUM OF</b>	<b>126</b>	<b>CREDITS TO TOTAL A MINIMUM OF</b>	<b>126</b>

**ROUTING AND AUTHORIZATION:** (Please do not remove supporting documentation.)

Department Chairperson [Signature] Date 1/15/14

Dean of College Rick Anders, Deputy Dean Date 1-16-14

Chairperson, College Curriculum Committee John F. Duller Date 1/16/14

Chairperson, Senate Com. on UG or GR Studies \_\_\_\_\_ Date \_\_\_\_\_

Chairperson, Senate Coordinating Com. \_\_\_\_\_ Date \_\_\_\_\_

Secretary, Faculty Senate \_\_\_\_\_ Date \_\_\_\_\_

Date of Senate Resolution \_\_\_\_\_ Date to be Effective \_\_\_\_\_

Registrar \_\_\_\_\_ Program Code \_\_\_\_\_ Date \_\_\_\_\_

Vice Provost for Academic Affairs & International Programs \_\_\_\_\_ Date \_\_\_\_\_

Provost \_\_\_\_\_ Date \_\_\_\_\_

Board of Trustee Notification \_\_\_\_\_ Date \_\_\_\_\_