



DEPARTMENT OF  
BIOLOGICAL SCIENCES

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## MEMORANDUM

November 30, 2012

To: Dan Freeman  
Director, Horn Program in Entrepreneurship

CC: Rick Andrews  
Deputy Dean  
Alfred Lerner College of Business & Economics

From: Deni S. Galileo *Deni S. Galileo*  
Chair, Faculty Senate Coordinating Committee on Education

Subject: Proposed Entrepreneurship Major

The Senate Coordinating Committee on Education (CCE) recently has considered the college's proposal for adding the new major of Entrepreneurship & Technology Innovation. Before acting on this proposal, the CCE is requesting some additional information, clarifications, and corrections.

1) We need a letter from the library. The letter has been requested by the Senate office (but should have been included in your proposal) and should be arriving shortly.

2) The proposal states in section V.B.: "The proposal calls for the creation of three new courses. Subject to the availability of faculty, each of these courses will be offered once per year." This implies that these required courses may not be taught each year. Also, the "staffing" of these courses is proposed in a very indefinite manner. These descriptions raised concerns about continuity of the major by CCE members. Thus, we would like statements in the proposal to be more definite in the commitment to offer the 3 new courses regularly and specific as to whom will be used to teach these courses.

For example, the proposal states "these courses can be staffed by either part-time faculty or fulltime faculty who primarily teach in other programs (i.e., in a home discipline such as marketing, MIS, or chemical engineering). As a result, no new fulltime faculty will be needed to support the creation of the major." There are no commitments by potentially involved departments in the Lerner College to do this, which makes the future of these 3 courses uncertain. Likewise, it is mentioned that faculty may be used from Chemical Engineering, but there is no commitment to do so.

3) The rationale for this new major is very concise, and the request to house an undergraduate major in a college instead of a department is very unusual. Thus, the CCE would like there to be an explicit rationale stating the advantages of doing so and the problems of housing it in a particular department, which is routine at UD.

4) The Deputy Dean's letter at the end of the proposal needs corrected. It endorses an "undergraduate major in Entrepreneurship & Technology Commercialization," which is not the major requested in the proposal. Since the college is requesting total responsibility for the new major, it is essential that this letter be accurate.

In addition, the letter states "The proposed enrollment of 30 students per year poses no resourcing problems for the program." A concern of the CCE was that this new major may pose resourcing problems for the college, for the abovementioned reasons. Thus, we would like a statement that the new major will pose no resourcing problems for the college, especially since resources are proposed to be used potentially from existing departments to teach the 3 new courses.

In fact, multiple support letters endorse the same major as the Deputy Dean's letter, which is not the proposed new major. All of these letters should accurately endorse the proposed new major and not a different major.

We look forward to your proposal revisions so that the CCE can act on it.

Thank you.