

UNIVERSITY FACULTY SENATE FORMS

Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: ___Rick Andrews_____ phone number ___831-1190___

Department: ___Business Administration_____ email address: ___andrewsr@udel.edu___

Date: ___9-11-10_____

Action: ___Revise Major_____

(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term ___11F_____

(use format 04F, 05W)

Current degree ___BS_____

(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed change leads to the degree of: ___BS_____

(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed name: _____

Proposed new name for revised or new major / minor / concentration / academic unit
(if applicable)

Revising or Deleting:

Undergraduate major / Concentration: ___International Business Studies_____

(Example: Applied Music – Instrumental degree BMAS)

Undergraduate minor: _____

(Example: African Studies, Business Administration, English, Leadership, etc.)

Graduate Program Policy statement change: _____

(**Must attach** your Graduate Program Policy Statement)

Graduate Program of Study: _____

(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

Graduate minor / concentration: _____

Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.

List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None")

None

Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: <http://www.ugs.udel.edu/gened/>

NA

Identify other units affected by the proposed changes:

(Attach permission from the affected units. If no other unit is affected, enter "None")

Describe the rationale for the proposed program change(s):

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

The International Business Studies major needs to be revised to incorporate the new University Breadth requirements approved by the Faculty Senate in Spring 2010.

Program Requirements:

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and **include a side-by-side comparison** of the credit distribution before and after the proposed change.)

See attached.

ROUTING AND AUTHORIZATION: (Please do not remove supporting documentation.)

Department Chairperson _____ Date _____

Dean of College _____ Date _____

Chairperson, College Curriculum Committee _____ Date _____

Chairperson, Senate Com. on UG or GR Studies _____ Date _____

Chairperson, Senate Coordinating Com. _____ Date _____

Secretary, Faculty Senate _____ Date _____

Date of Senate Resolution _____ Date to be Effective _____

Registrar _____ Program Code _____ Date _____

Vice Provost for Academic Affairs & International Programs _____ Date _____

Provost _____ Date _____

Board of Trustee Notification _____ Date _____

Revised 02/09/2009 /khs

Proposed New Curriculum for International Business Studies Major

DEGREE: BACHELOR OF SCIENCE

MAJOR: INTERNATIONAL BUSINESS STUDIES

International Business Studies focuses on in-depth study of a region of the world with heavy emphasis on advanced language skills and international studies to accompany a strong curriculum of business and international business courses. Along with the requirements below, all International Business Studies majors must complete a semester abroad studying in a region of the world consistent with their language of choice.

CURRICULUM CREDITS

UNIVERSITY REQUIREMENTS

[ENGL 110](#) Critical Reading and Writing (minimum grade C-) 3

BUAD110 [First Year Experience](#) (FYE) 3

[Discovery Learning Experience](#) (DLE) 3

[Multicultural Course](#) 3

Three credits in an approved course or courses stressing multicultural, ethnic, and/or gender-related course content. This requirement may be fulfilled by courses required below.

[University Breadth Requirements](#)

Creative Arts and Humanities (minimum grade C-) 3

History and Cultural Change (minimum grade C-) 3

Social and Behavioral Sciences (minimum grade C-) 3

Mathematics, Natural Sciences, and Technology (minimum grade C-) 3

These requirements may be fulfilled by courses required below. The four courses must be chosen from four different departments.

MAJOR REQUIREMENTS

Region Studies Courses: six additional credits in Creative Arts and Humanities and/or History and Cultural Change related to the region of the world consistent with the student's target language. 6

From Art History, Anthropology, Foreign Language and Literature, Geography, History, Political Science & International Relations, and Philosophy.

Psychology 3

Sociology 3

Natural and Physical Science (including 1 lab credit) 4

From Animal Science, Biological Sciences, Chemistry, Entomology, Geology, Marine Studies, Physics, Plant Science, and Science.

Fifteen credits from:

15

Foreign Languages and Literatures (Five courses in the language of choice, Chinese, French, German, Italian, Japanese, or Spanish at the 200-level and above. Of these five courses at least two must be at the 300-level and one is recommended to be a business language course, depending upon the language of choice. All International Business Studies majors must complete a semester abroad studying in a region of the world consistent with their language of choice.)

MATH 221 Calculus I (minimum grade C-)	3
MATH 201/MATH 202 Introduction to Statistics I and II (minimum grade C-)	6
COMM 212 Oral Communication in Business	3
ECON 151 Introduction to Microeconomics: Prices and Markets (minimum grade C-)	3
ECON 152 Introduction to Macroeconomics: National Economy (minimum grade C-)	3
ACCT 207 Accounting I (minimum grade C-)	3
ACCT 208 Accounting II (minimum grade C-)	3
ACCT 352 Law and Social Issues in Business	3
MISY 160 Business Computing: Tools and Concepts	3
MISY 261 Introduction to Business Information Systems	3
FINC 311 Principles of Finance (minimum grade C-)	3

Only one of the following will count toward graduation:

[MISY 261](#) Introduction to Business Information Systems

or

[ACCT 302](#) Accounting Information Systems

Students must earn a grade of C- or better in all the following courses:

BUAD 301 Introduction to Marketing	3
BUAD 306 Operations Management	3
BUAD 309 Management and Organizational Behavior	3
BUAD 384 Global Business Environment	3
BUAD 386 International Business Management	3
BUAD 441 Strategic Management	3
BUAD 475 International Marketing	3
ECON 340 International Economics	3
FINC 415 International Finance	3

One Information Technology related course from the following (minimum grade C-) 3

[MISY 427](#) Management of Information Systems

[BUAD 477](#) IT Applications in Marketing

Professional Electives

ACCT, FINC, BUAD, or MISY courses (at the 300 level or higher) 6

ELECTIVES

After required courses are completed, sufficient credits must be taken to meet the minimum credits required for the degree. These credits may be 100-level language courses. Elective courses should be chosen from outside the Alfred Lerner College of Business and Economics, and no more than two credits can be from [HESC 120](#).

CREDITS TO TOTAL A MINIMUM OF: 126

Current Curriculum for International Business Studies Major

DEGREE: BACHELOR OF SCIENCE

MAJOR: INTERNATIONAL BUSINESS STUDIES

International Business Studies focuses on in-depth study of a region of the world with heavy emphasis on advanced language skills and international studies to accompany a strong curriculum of business and international business courses. Along with the requirements below, all International Business Studies majors must complete a fall or spring semester abroad studying in a region of the world consistent with their language of choice.

CURRICULUM

CREDITS

UNIVERSITY REQUIREMENTS

[ENGL 110](#) Critical Reading and Writing
(minimum grade C-)

3

[First Year Experience](#) (FYE)

0-4

[Breadth Requirement](#)

12

[Discovery Learning Experience](#) (DLE)

3

[Multicultural Course](#)

3

Three credits in an approved course or courses stressing multicultural, ethnic, and/or gender-related course content.

MAJOR REQUIREMENTS

Psychology

3

Sociology

3

Region Studies Courses: 12 credits of courses related to one region of the world consistent with the students language course from the following:

Six credits of approved courses from:

6

Art History, Foreign Language and Literature, History, and Philosophy.

Six credits of approved courses from:

6

Anthropology, Geography, Political Science and International Relations.

[MATH 221](#) Calculus I (minimum grade C-)

3

[MATH 201/MATH 202](#)

Introduction to Statistics I and II (minimum grade C-)

6

[COMM 212](#)

Oral Communication in Business

3

Fifteen credits from:

15

Foreign Languages and Literatures (Five courses in the language of choice, Chinese, French, German, Italian, Japanese, or Spanish at the 200-level and above. Of these five courses at least two must be at the 300-level and one is recommended to be a business language course, depending upon the language of choice. All International Business Studies majors must complete a fall or spring semester abroad studying in a region of the world consistent with their language of choice.)

Seven Natural and Physical Science credits including one lab credit from: 7
Biological Sciences, Chemistry, Entomology, Geology, Marine Studies, Physics, Plant Science
and Science.

ECON 151	Introduction to Microeconomics: Prices and Markets (minimum grade C-)	3
ECON 152	Introduction to Macroeconomics: National Economy (minimum grade C-)	3
ACCT 207	Accounting I (minimum grade C-)	3
ACCT 208	Accounting II (minimum grade C-)	3
ACCT 352	Law and Social Issues in Business	3
MISY 160	Business Computing: Tools and Concepts	3
MISY 261	Introduction to Business Information Systems	3
FINC 311	Principles of Finance (minimum grade C-)	3

Only one of the following will count toward graduation:

MISY 261	Introduction to Business Information Systems	3
or		
ACCT 302	Accounting Information Systems	3

Students must earn a grade of C- or better in all the following courses:

BUAD 110	Basics of Business	3
BUAD 301	Introduction to Marketing	3
BUAD 306	Operations Management	3
BUAD 309	Management and Organizational Behavior	3
BUAD 384	Global Business Environment	3
BUAD 386	International Business Management	3
BUAD 441	Strategic Management	3
BUAD 475	International Marketing	3
ECON 340	International Economics	3
FINC 415	International Finance	3

One Information Technology related course from the following: 3
(minimum grade C-)

MISY 427	Management of Information Systems
BUAD 477	IT Applications in Marketing

Professional Electives

ACCT, BUAD, ENTR, FINC, or MISY courses (at the 300-level or higher) 6

ELECTIVES

After required courses are completed, sufficient credits must be taken to meet the minimum credits required for the degree. These credits may be 100-level language courses. Elective courses should be chosen from outside the Alfred Lerner College of Business and Economics, and no more than two credits can be from [HESC 120](#).

CREDITS TO TOTAL A MINIMUM OF

126