UNIVERSITY FACULTY SENATE FORMS

Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: _	Rick Andrews	phone number831-1190
Department: _	Business Administration	email address:_andrewsr@udel.edu
Date:	9-11-10	
		n, delete major/minor/concentration, revise ange, request for permanent status, policy change, etc.)
Effective term_	11F(use format 04F, 05W)	
Current degree	Example: BA, BACH, BACJ,	HBA, EDD, MA, MBA, etc.)
Proposed chang	ge leads to the degree of:	BS_ample: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)
roposed name	Proposed new name for revised or (if applicab	new major / minor / concentration / academic unit
Revising or Del	eting:	
Undergr		on:Operations Management mple: Applied Music – Instrumental degree BMAS)
Undergr	aduate minor:	udies, Business Administration, English, Leadership, etc.)
	(Example: African Str	adies, Business Administration, English, Leadership, etc.)
Graduat	te Program Policy statement	change:(Must attach your Graduate Program Policy Statement)
		(Must attach your Graduate Program Policy Statement)
Graduat	te Program of Study: (Example: Animal Science: MS	Animal Science: PHD Economics: MA Economics: PHD)
Graduat	te minor / concentration:	

Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.

List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None")

None

Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: http://www.ugs.udel.edu/gened/

NA

Identify other units affected by the proposed changes:

(Attach permission from the affected units. If no other unit is affected, enter "None")

Describe the rationale for the proposed program change(s):

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

The Operations Management major needs to be revised to incorporate the new University Breadth requirements approved by the Faculty Senate in Spring 2010.

Program Requirements:

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and **include a side-by-side comparison** of the credit distribution before and after the proposed change.)

See attached.

Revised 02/09/2009 /khs

Proposed New Curriculum for Operations Management Major

DEGREE: BACHELOR OF SCIENCE MAJOR: OPERATIONS MANAGEMENT

The Operations Management (OM) Major focuses on the process by which a firm produces a product or provides a service. OM majors are concerned with addressing questions such as how much of a product to produce? What is the most efficient way to produce that amount of product or that level of service? OM is all about the transformation of raw materials, labor and capital into final products and/or services. The OM major prepares students to be effective problem solvers by increasing their ability to analyze and interpret quantitative information that they then can use to make solid business decisions

CURRICULUM CREDITS

UNIVERSITY REQUIREMENTS ENGL 110 Critical Reading and Writing (minimum grade C-)	3
BUAD110 <u>First Year Experience</u> (FYE) (minimum grade C-)	3
<u>Discovery Learning Experience</u> (DLE)	3
Multicultural Course Three credits in an approved course or courses stressing multicultural, ethnic, and/or ger related course content. This requirement may be fulfilled by courses required below.	3 nder-
University Breadth Requirements Creative Arts and Humanities (minimum grade C-) History and Cultural Change (minimum grade C-) Social and Behavioral Sciences (minimum grade C-) Mathematics, Natural Sciences, and Technology (minimum grade C-)	3 3 3 3
These requirements may be fulfilled by courses required below. These four courses mu chosen from four different departments.	st be
MAJOR REQUIREMENTS Additional credits from Creative Arts and Humanities, History and Cultural Change, and foreign language instruction	d/or 6
Additional credits from Social and Behavioral Sciences	3
Psychology Sociology	3
Natural and Physical Science (including 1 lab credit) From Animal Science, Biological Sciences, Chemistry, Entomology, Geology, Marine S Physics, Plant Science, and Science.	4 Studies,
MATH 221 Calculus I (minimum grade C-)	3
MATH 201/MATH 202 Introduction to Statistics I and II (minimum grade C-) COMM 212 Oral Communication in Business	6 3

ECON 151 Introduction to Microeconomics: Prices and Markets (minimum grade C-) ECON 152 Introduction to Macroeconomics: National Economy (minimum grade C-) ACCT 207 Accounting I (minimum grade C-) ACCT 208 Accounting II (minimum grade C-) ACCT 352 Law and Social Issues in Business FINC 311 Principles of Finance (minimum grade C-) MISY 160 Business Computing: Tools and Concepts MISY 261 Introduction to Business Information Systems Only one of the following will count toward graduation: MISY 261 Introduction to Business Information Systems or	3 3 3 3 3 3 3
ACCT 302 Accounting Information Systems	
Students must earn a grade of C- or better in all of the following courses: BUAD 301 Introduction to Marketing BUAD 306 Operations Management BUAD 309 Management and Organizational Behavior BUAD 346 Analysis of Operations Problems BUAD 441 Strategic Management BUAD 446 Operations Planning and Control BUAD 447 Quality Management BUAD 448 Decision Support Systems for Operations BUAD 449 Problem Structuring for Operations Decision Making	3 3 3 3 3 3 3 3
One of the following International theme courses: ACCT 483 Introduction to International Accounting ACCT 395 Seminar: International Accounting BUAD 383 Seminar on International Business BUAD 384 Global Business Environment BUAD 386 International Business Management BUAD 383 Seminar on International Business BUAD 391 Seminar on International Management BUAD 393 Seminar on International Marketing Management BUAD 394 Seminar on International Operations Management BUAD 425 Current Issues in Global Business BUAD 475 International Marketing ECON 311 Economics of Developing Countries ECON 340 International Economics ECON 441 Advanced International Microeconomics ECON 443 International Monetary Economics FINC 392 Seminar on International Financial Management FINC 415 International Finance MISY 395 Global Issues in Information Technology	3
Professional Electives ACCT, FINC, BUAD, or MISY courses (at the 300 level or higher)	6

ELECTIVES

After required courses are completed, sufficient credits must be taken to meet the minimum credits required for the degree. Elective courses should be chosen from outside the Alfred Lerner College of Business and Economics, and no more than two credits can be from <u>HESC 120</u>.

Current Curriculum for Operations Management Major

DEGREE: BACHELOR OF SCIENCE MAJOR: OPERATIONS MANAGEMENT

The Operations Management (OM) Major focuses on the process by which a firm produces a product or provides a service. OM majors are concerned with addressing questions such as how much of a product to produce? What is the most efficient way to produce that amount of product or that level of service? OM is all about the transformation of raw materials, labor and capital into final products and/or services. The OM major prepares students to be effective problem solvers by increasing their ability to analyze and interpret quantitative information that they then can use to make solid business decisions.

CURRICULUM	CREDITS
UNIVERSITY REQUIREMENTS ENGL 110 Critical Reading and Writing (minimum grade C-)	3
First Year Experience (FYE)	0-4
Breadth Requirement	12
<u>Discovery Learning Experience</u> (DLE)	3
Multicultural Courses	3

Three credits in an approved course or courses stressing multicultural, ethnic, and/or gender-related course content.

MAJOR REQUIREMENTS

Twelve Humanities credits from:

12

7

Art History, History, English (except composition or similar courses), Foreign Languages (up to 6 of the allowable 9 credits may be grammar courses), Philosophy, Music (except credit for participation in instrumental and/or choral organizations), Theatre, Comparative Literature, and literature courses taught in a foreign language. No more than nine credits may be taken in one department.

Twelve Social and Behavioral Science credits from: Psychology	3
Sociology	3
Six credits from:	6

Anthropology, Economics (200-level or higher), Geography, Political Science and International Relations, Psychology or Sociology (except Criminal Justice). No more than six credits may be taken in one department to fulfill Social and Behavioral Science requirements.

MATH 221	Calculus I (minimum grade C-)	3
MATH 201/MATH 202	Introduction to Statistics I and II (minimum grade C-)	6
<u>COMM 212</u>	Oral Communication in Business	3

Seven Natural and Physical Science credits including one lab credit from:

Biological Sciences, Chemistry, Entomology, Geology, Marine Studies, Physics, Plant Science and Science.

ECON 151	Introduction to Microeconomics: Prices and Markets	3
<u> </u>	(minimum grade C-)	5
ECON 152	Introduction to Macroeconomics: National Economy	3
A CCT 207	(minimum grade C-) Accounting I (minimum grade C-)	2
ACCT 207 ACCT 208	Accounting II (minimum grade C-)	3
ACCT 352	Law and Social Issues in Business	3
FINC 311	Principles of Finance (minimum grade C-)	3
MISY 160	Business Computing: Tools and Concepts	3
MISY 261	Introduction to Business Information Systems	3
<u>MIST 201</u>	introduction to Business information systems	3
Only one of the follo	wing will count toward graduation:	
MISY 261 or ACCT	-	
<u> </u>	302	
Students must earn a	grade of C- or better in all of the following courses:	
BUAD 110	Basics of Business	3
BUAD 301	Introduction to Marketing	3
BUAD 306	Operations Management	3
BUAD 309	Management and Organizational Behavior	3
BUAD 346	Analysis of Operations Problems	3
BUAD 441	Strategic Management	3
BUAD 446	Operations Planning and Control	3
BUAD 447	Quality Management	3
BUAD 448	Decision Support Systems for Operations	3
BUAD 449	Problem Structuring for Operations Decision Making	3
_	International theme courses:	3
<u>ACCT 395</u>	Seminar: International Accounting	
<u>ACCT 483</u>	Introduction to International Accounting	
BUAD 383	Seminar on International Business	
<u>BUAD 384</u>	Global Business Environment	
<u>BUAD 386</u>	International Business Management	
<u>BUAD 391</u>	Seminar on International Management	
<u>BUAD 393</u>	Seminar on International Marketing Management	
<u>BUAD 394</u>	Seminar on International Operations Management	
BUAD 425	Current Issues in Global Business	
BUAD 475	International Marketing	
ECON 311	Economics of Developing Countries	
ECON 340	International Economics	
ECON 441	International Trade	
ECON 443	International Monetary Economics	
FINC 392	Seminar on International Financial Management	
FINC 415	International Finance	
MISY 395	Global Issues in Information Technology	

Professional Electives

ACCT, BUAD, ENTR, FINC, or MISY courses (at the 300-level or higher)

ELECTIVES

After required courses are completed, sufficient credits must be taken to meet the minimum

credits required for the degree. Elective courses should be chosen from outside the Alfred Lerner College of Business and Economics, and no more than two credits can be from <u>HESC 120</u>.

CREDITS TO TOTAL A MINIMUM OF

121