

# UNIVERSITY FACULTY SENATE FORMS

## Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

**Submitted by:** Ajay K Manrai phone number 831-1770

**Department:** Business Administration email address manraia@udel.edu

**Date:** November 26, 2012

**Action:** New Dual Degree Program

(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

**Effective term** 13F  
(use format 04F, 05W)

**Current degree (proposed program):** MBA/MS in International Business (MBA/MSIB)  
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

**Proposed change leads to the degree of:** MBA and MS  
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

**Proposed name:** International Business  
Proposed new name for revised or new major / minor / concentration / academic unit  
(if applicable)

### Revising or Deleting:

**Undergraduate major / Concentration:** \_\_\_\_\_  
(Example: Applied Music – Instrumental degree BMAS)

**Undergraduate minor:** \_\_\_\_\_  
(Example: African Studies, Business Administration, English, Leadership, etc.)

**Graduate Program Policy statement change:** See attached  
(Must attach your Graduate Program Policy Statement)

**Graduate Program of Study:** MBA/MS in International Business  
(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

**Graduate minor / concentration:** \_\_\_\_\_

**Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.**

**List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?**

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter “None”)

None

**Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: <http://www.ugs.udel.edu/gened/>**

NA

**Identify other units affected by the proposed changes:**

(Attach permission from the affected units. If no other unit is affected, enter “None”)

None (all courses are currently available in the course catalog and the proposed MSIB program is targeted to have a class size of around 20 students, which would be absorbed in the current classes offered by various departments in the College and University.) Letters of support from all pertinent departments are obtained.

**Describe the rationale for the proposed program change(s):**

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

The MBA/MS in International Business dual degree combines a subset of the required courses in the MBA program with courses in the MSIB program, allowing students to combine the broader MBA degree with the focused training of the MS in IB. This program is jointly administered by the Alfred Lerner College of Business and Economics Graduate and Executive Programs office and the Department of Business Administration.

The graduates of the proposed MSIB program will be bilingual, culturally sensitive, with an international orientation, business & quantitative skills and an interdisciplinary broad perspective to have a career in the international markets. They will serve in private sector (e.g., multi-nationals and local companies who wish to explore and export in new foreign markets) and public sector (domestic and foreign governments) as well as in the international institutions like the World Bank, IMF and others. They will be involved in international trade (import & export), financial services (banking and investment), various business functional areas (marketing, human resource, and supply chain management etc.) and consulting (e.g., market assessment and product/service launch in new foreign markets, and cultural advising etc.)

**Program Requirements:**

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and **include a side-by-side comparison** of the credit distribution before and after the proposed change.)

**Requirements for the Dual Degree**

The MBA/MSIB program combines the required courses for the MBA program with the additional courses of the MSIB program. The MBA core and required courses make up 30 credits of the program. An additional 30 credits of courses from the MSIB, including 6 credits of International Field Study are required. The total 60 credit program includes 24 credits from three clusters of courses in the MSIB program (see table below).

## **Program Requirements for Dual Degree Program:**

### **MBA Core and Required Courses\*\*\***

• Economic Analysis for Business Policy*, ECON503	3
• Financial Reporting and Analysis*, ACCT800	3
• Financial Management*, FINC850	3
• Management Control Systems, ACCT801	3
• Statistical Analysis for Business*, BUAD820	3
• Operations Mgmt and Management Science, BUAD831	3
• Ethical Issues in domestic and Global Business, BUAD840	3
• Leadership and Organizational Behavior*, BUAD870	3
• Marketing Management*, BUAD880	3
• Corporate Strategy, BUAD890	3

### **MSIB Courses (See MSIB Program Policy for complete list of courses)**

• Cluster 1 – International Business Classes	12
• Cluster 2 – Quantitative Classes	6
• Cluster 3 – Interdisciplinary Classes	6
• International Field Study Requirement	6

**Total Dual degree Credits: 60**

\* Serves both MBA required courses and prerequisites of MSIB program

\*\* Required courses cannot count toward a concentration/specialization in the MBA program.

MBA/MSIB dual degree students must also take the same sequence and timing of the MS required courses as the MS Students. Thus Dual degree students must configure the MBA portion of the program around the MS program (i.e. either before or after) the MS required curriculum. Students are encouraged to review the MSIB Program Policy Statement for rules and guidelines. Please consult the MSIB Program Director for advising on coordinating the program requirements.

### **Requirements for Admission**

Students desiring to pursue the dual MBA/MSIB must apply directly to the degree program and must meet the admissions requirements of the MBA program and prerequisites of MSIB program. A student who has been previously admitted in the MBA program and has completed the prerequisites of the MSIB degree could then apply for a dual degree. A student in the MBA program who has not completed the prerequisites of the MSIB program will be conditionally accepted to MSIB program. The admissions directors for each program will evaluate the application separately and will apply the same criteria as specified in their respective programs. The prospective student is encouraged to see the admissions policies for both programs in the graduate catalog. Whereas the MSIB program accepts both the GMAT and GRE exams, scores for the GMAT are required by the MBA program. Applications and letters of recommendation are to be submitted to:

Office of Graduate and Professional Education (<http://www.udel.edu/gradoffice/applicants/>) or via mail at:  
234 Hullahen Hall  
University of Delaware.  
Newark, Delaware 19716 U.S.A.

The MBA/MSIB is a dual degree program. As such, both programs must be completed and the dual degree is conferred simultaneously. Students admitted to the MBA/MS dual degree program who later decide they only want to complete one of the degrees must apply separately to the desired program for admission as a candidate in that program. Students who complete the single degree (MBA or MSIB) may not at a later date be admitted to the dual degree program. In such case the student would be required to complete all requirements for the second degree. A student who is initially admitted to either degree and who decides to pursue the dual degree must apply for change of degree to the MBA/MS dual degree prior to receiving the first degree and must complete the requirements for the dual degree prior to any degree being granted.

**ROUTING AND AUTHORIZATION:** (Please do not remove supporting documentation.)

Department Chairperson \_\_\_\_\_ Date \_\_\_\_\_

Dean of College \_\_\_\_\_ Date \_\_\_\_\_

Chairperson, College Curriculum Committee \_\_\_\_\_ Date \_\_\_\_\_

Chairperson, Senate Com. on UG or GR Studies \_\_\_\_\_ Date \_\_\_\_\_

Chairperson, Senate Coordinating Com. \_\_\_\_\_ Date \_\_\_\_\_

Secretary, Faculty Senate \_\_\_\_\_ Date \_\_\_\_\_

Date of Senate Resolution \_\_\_\_\_ Date to be Effective \_\_\_\_\_

Registrar \_\_\_\_\_ Program Code \_\_\_\_\_ Date \_\_\_\_\_

Vice Provost for Academic Affairs & International Programs \_\_\_\_\_ Date \_\_\_\_\_

Provost \_\_\_\_\_ Date \_\_\_\_\_

Board of Trustee Notification \_\_\_\_\_ Date \_\_\_\_\_