

UNIVERSITY FACULTY SENATE FORMS

Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: Peter Feng & Steve Bernhardt phone number 831-1970

Department: English email feng@udel.edu

Action: Revise Concentration
(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term 10F

Current degree BA

Proposed change leads to the degree of: BA

Revising or Deleting:

Undergraduate major / Concentration: Major: English/Professional Writing

This proposal has been developed by English faculty in Professional Writing, reviewed and recommended by the writing faculty in the department (TTFAC and CNTT), and reviewed and approved by the Undergraduate Committee.

List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None")

We propose to create a new, permanent Introduction to Professional Writing, so students can find out if they are interested in the concentration early in their programs of study (as first or second year students). We'd like students to be aware of the range of career prospects and be able to plan a course of study that will meet their goals. We taught a successful pilot version of this course in S09. To make room for the introduction, we propose requiring students to make a choice of either ENGL205 (British Lit I) or ENGL206 (Brit Lit II) rather than requiring both survey courses.

ENGL 222 Introduction to Professional Writing (pre-req ENGL110)

Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: <http://www.ugs.udel.edu/gened/>

All courses in the concentration require extensive reading, research, critical thinking, discussion, computer use, and writing. We work to maintain class sizes that facilitate review and feedback of written assignments (25-35 per section), and we make assignments that demand advanced thinking skills: problem solving, interpretation, information design, and theoretically-informed reading. Many of the professional writing classes involve active learning through service learning, client projects, independent research, internships, partnerships with other universities, and other experiences that enlarge students' perspectives of the world beyond the classroom.

Identify other units affected by the proposed changes:

We propose to delete ENGL415: Writing in the Professions. Some of the content and purpose of this course will be covered by the new Introduction to Professional Writing (ENGL222). We have not recently taught this course, and the newly proposed ENGL222 addresses the intentions of ENGL415 while positioning the course at an appropriately introductory 200-level.

Programs in several departments that require a choice of ENGL312/410/415 will need to revise those requirements to require a choice of either ENGL312 or ENGL410. Few students in other disciplines typically use 415 to satisfy a writing requirement, so the change is of no great consequence. Changes described below for topics courses will create new opportunities for students looking to fulfill writing requirements.

- 1) There are no majors that require ENGL 415 by itself. It is listed as an option with 3 to 6 other courses.
- 2) Electrical Engineering , Computer Engineering, Management Informations Systems (College of BE) and Finance majors list ENGL 415 as one of 4 courses that may be used to fill a requirement.
- 3) The Accounting major lists ENGL 415 as one of 7 courses that may be used to fill a requirement.
- 4) In the College of AG, both the Statistics and Natural Resource Mgmt majors list ENGL 415 along with 3 other courses (ENGL 301, 312, & 410) as "recommended" to be taken to fill the 2nd writing requirement.

ENGL 415 is listed in several connected degree agreements (agreements negotiated with area community colleges) for the Hotel & Restaurant Management major and also the Bachelor's degree for Registered Nurses. ENGL 415 is listed in these agreements as a course that is available through UDOonline. Again, ENGL 415 was not listed alone. ENGL 312 (also available thru UDOonline) was listed as an option for filling the requirement.

HRIM (Robert Nelson) and Accounting/MIS/Finance (Guido Geerts) have indicated approval. We are waiting for approvals from Engineering and Agriculture/Natural Resources/Statistics.

We continue to offer ENGL 312 online and we are considering offering ENGL 410 online.

Describe the rationale for the proposed program change(s):

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

We intend to revise course titles and descriptions to make them open to more various fields of discourse, including legal, scientific, environmental, and medical. If we broaden the conception of the concentration, we believe more students might pursue the concentration or take some of these valuable courses as electives, either within the English major or as part of another field of study. We also believe the changes align the concentration and its courses better with new initiatives under the Path to Prominence.

We want to continue to serve students who are interested in writing in business or technical contexts, but we also want to serve students who are interested in more general areas of writing, editing, and publishing. As the concentration is now structured, all students take required courses in **technical** editing, rhetoric for **business** and **technology**, **business** and **technical** publications, and **online** information. We want to invite students who might not be interested in technical writing (generally in engineering or computing contexts) to see themselves as interested in other sorts of professional writing, editing, or publishing.

With the proposed changes, concentrators will have substantially more freedom to work with their advisors to put together a program that suits their interests and goals. Under our recently revised major in English, there is room for concentrators to take a wide variety of English courses, including literature, creative writing, film, and journalism.

In the professional writing concentration, we will make greater use of variable topics courses to foster specialized interests in such areas as medical, legal, environmental, and science writing. ENGL306 can focus on a range of topics in composition, rhetoric, and literacy studies. ENGL413 is a second topics course that offers a place for advanced topics in professional writing. We propose to keep the pre-reqs on these topics courses limited to ENGL110, so students from various disciplines, and in such minors as Legal Studies or Interactive Media, can follow their interests. We also want special topics courses open to students from other disciplines. As a department, we will have wider faculty participation in the teaching of undergraduates who are concentrating or interested in professional writing, because faculty with interests in composition and rhetoric, including teaching professors (CNTT), will be able to teach various courses in the concentration.

Proposed Program Requirements, English Major, Concentration in Professional Writing
 (Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and include a side-by-side comparison of the credit distribution before and after the proposed change.)

PROGRAM REQUIREMENTS

Required

ENGL101 Tools of Textual Analysis	18
ENGL102 Texts in Time	
ENGL204 American Literature	
ENGL205 British Literature to 1660 or ENGL 206 British Literature 1660-Present	
ENGL222 Introduction to Professional Writing	
ENGL464 Internship in Professional Writing	

Four additional courses in professional writing (minimum) 12

Courses chosen from the following list:

ENGL306	Topics in Writing
ENGL312	Written Communications in Business
ENGL394	English Language: Rhetorical and Cultural Contexts
ENGL410	Technical Writing
ENGL411	Rhetoric of the Professions
ENGL412	Publication Projects
ENGL413	Topics in Professional Writing
ENGL414	Editing
ENGL416	Designing Online Information

Two additional English electives (minimum) 6


Total Credits in English (minimum, exclusive of ENGL110) 36

CURRENT PROGRAM REQUIREMENTS 30

ENGL101 Tools of Textual Analysis
ENGL102 Texts in Time
ENGL204 American Literature
ENGL205 British Literature to 1660
ENGL206 British Literature 1660-Present
ENGL415 Writing in the Professions (or 312 or 410, if 415 is not available)
ENGL411 Rhetoric for Business and Technical Writers
ENGL414 Technical Editing
ENGL412 Business and Technical Publication OR
ENGL 416: Designing Online Information
ENGL464 Internship in Business and Technical Writing

Six additional English credits (two courses) 6

ROUTING AND AUTHORIZATION: (Please do not remove supporting documentation.)

Department Chairperson  Date 10/13/2009

Dean of College _____ Date _____

Chairperson, College Curriculum Committee _____ Date _____

Chairperson, Senate Com. on UG or GR Studies _____ Date _____

Chairperson, Senate Coordinating Com. _____ Date _____

Secretary, Faculty Senate _____ Date _____

Date of Senate Resolution _____ Date to be Effective _____

Registrar _____ Program Code _____ Date _____

Vice Provost for Academic Programs & Planning _____ Date _____

Provost _____ Date _____

Board of Trustee Notification _____ Date _____