

UNIVERSITY FACULTY SENATE FORMS

Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: _____ Charles Pavitt _____ phone number _____ x8027 _____

Department: _____ Communication _____ (COMM) _____ email address _____ chazzq@udel.edu

Action: _____ Revise Major _____ (delete one-credit course) _____
(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term _____ 07F _____
(use format 04F, 05W)

Current degree _____ BA _____
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed change leads to the degree of: _____ BA _____
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed name: _____
Proposed new name for revised or new major / minor / concentration / academic unit
(if applicable)

Revising or Deleting:

Undergraduate major / Concentration: _____ Communication _____
(Example: Applied Music – Instrumental degree BMAS)

Undergraduate minor: _____
(Example: African Studies, Business Administration, English, Leadership, etc.)

Graduate Program Policy statement change: _____
(Must attach your Graduate Program Policy Statement)

Graduate Program of Study: _____
(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

Graduate minor / concentration: _____

Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.

List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None")

None

HONORS BACHELOR OF SCIENCE: CHEMISTRY OR BIOCHEMISTRY

The recipient must complete:

1. All requirements for the Bachelor of Science degree in Chemistry or Biochemistry.
2. All of the University's generic requirements for the Honors Baccalaureate degree (see p. 48 of this catalog).

Note: Courses at the 600-level or higher in chemistry in excess of the 600-level courses required for the B.S. degree may be considered as Honors courses. Only one 3- or 4-credit required course in a related technical area may be considered as part of the twelve credits described in the University's generic requirements for the Honors Degree.

3. The additional requirement of a grade point index of at least 3.30 in chemistry courses at the time of graduation.

MINOR IN BIOCHEMISTRY

The minor in biochemistry requires 22 credits as follows:

	CREDITS
CHEM 103/104 General Chemistry	8
or	
CHEM 111/112/119 General and Quantitative Chemistry	9
CHEM 321/322 Organic Chemistry	
or	
CHEM 331/332/333 Organic Chemistry	8
CHEM 641 Biochemistry	3
CHEM 642 Biochemistry	
or	
CHEM 643 Intermediary Metabolism	3
Students must have a minimum grade of C- in each course counted toward the minor. CHEM 643 is recommended in place of CHEM 642 for those students who have taken BISC 401 Molecular Biology of the Cell.	

MINOR IN CHEMISTRY

The minor in chemistry requires a minimum of 19 credits as follows:

	CREDITS
CHEM 103/104 (or CHEM 111/112/119)	8 (or 9)
Any three of the following:	
CHEM 220/221 (or CHEM 437/438)	4
CHEM 321 (or CHEM 331/333)	4-5
CHEM 457/458	4
CHEM 418/445 (or 443/445)	4
CHEM 527 or 641	3
Students must have a minimum grade of C- in each course counted toward the minor.	

COMMUNICATION

Telephone: (302) 831-8041

<http://www.udel.edu/communication/index.html>

Faculty Listing: http://www.udel.edu/communication/people_faculty.html

The Communication Department offers an undergraduate major program in Communication, with concentrations in Interpersonal Communication and in Mass Communication. An Honors Degree option is also available.

The major in communication is designed around two central goals: increasing knowledge about communication processes and their impact on society, and developing communication skills and competencies. In pursuing these goals, the Department of Communication has adopted a social and behavioral science orientation toward the study of human communication. All majors study communication in a wide variety of contexts, including interpersonal and mass communication in both mediated and face-to-face settings. A broad spectrum of classes enables students to critically analyze communication as well as recognize their own ethical responsibilities to self and community. The communication

faculty is also committed to turning theory into effective skills for speaking, critical thinking, writing, and media production so that academic knowledge and experience extend beyond the classroom into future opportunities for students.

Students enter this major as communication interest majors. A 2.0 overall GPA is required to declare the communication interest major. Communication interest majors must complete the four core courses: COMM 245, 256, 301 and 330. Based on their GPA in these four courses, the top 100 students will annually be allowed to matriculate into the communication major.

Students who major in communication will work with their assigned faculty advisor to plan a program of courses that leads to the degree of Bachelor of Arts.

DEGREE: BACHELOR OF ARTS

MAJOR: COMMUNICATION

CONCENTRATION: INTERPERSONAL COMMUNICATION

CURRICULUM

CREDITS

See page 86 for University and College requirements.

MAJOR REQUIREMENTS

NOTE: All 4XX communication courses may be limited to COMM majors. COMM 245, 256, 301, and 330 comprise the four core courses in the communication interest major.

COMM 245	Mass Communication and Culture	3
COMM 250	Electronic Communication Skills	1
COMM 256	Principles of Communication Theory	3
COMM 301	Introduction to Communication Research Methods	3
COMM 330	Communication and Interpersonal Behavior	3
COMM 341	Theories of Interpersonal Communication	3
COMM 350	Public Speaking	3
Three courses (nine credits) chosen from the following list of courses:		9
COMM 417	Communication and Management of Conflict	
COMM 421	Intercultural Communication	
COMM 440	Topics in Interpersonal Communication	
COMM 442	Topics in Organizational Communication	
COMM 452	Communication and Persuasion	
COMM 456	Communication in Organizations	
COMM 485	Analysis of Face-to-Face Communication	

Six to 15 COMM elective credits. ³³ 6-15 for a total of not less than ~~33~~ nor more than 45 COMM credits. These may be taken from the other concentration, from above listing, or from the following:

Interpersonal Communication Electives

COMM 343 Topics: Interpersonal Communication

Politics & Media Communication Electives

COMM 319 Topics: Politics and Broadcast Journalism
COMM 340 Politics and the Media
COMM 427 Broadcast News
COMM 444 Global Agenda

Mass Communication Electives

COMM 313 Comm Principles in Advertising
COMM 318 Topics in Mass Communication
COMM 329 Broadcast Newswriting
COMM 486 Multi-Media Literacy

Organizational Communication Electives

COMM 342 Topics in Organizational Communication
COMM 356 Small Group Communication

Public Relations Electives

NOTE: ENGL 307 is prerequisite to the following sequence and should be taken in the sophomore year. COMM309 should be taken before any other Public Relations courses with the exception of COMM401.

COMM 309 Introduction to Public Relations
COMM 311 Public Relations Writing
COMM 401 Careers in Communication
COMM 409 Public Relations Campaign Planning
COMM 413 Public Relations Management

Television Production

COMM 325 Studio Television Production
COMM 326 Field Television Production

COMM 327 TV Production Lab I
 COMM 328 TV Production Lab II
 COMM 388 TV Production Practicum

General Electives

COMM 200 Human Communication Systems
 COMM 251 Communicating Effectively
 COMM 316 Oral Communication Fellows
 COMM 351 Argument and Debate
 COMM 364 Internship
 COMM 366/466 Independent Study/Special Problems
 COMM 367/467 Experimental Courses not listed in Catalog
 COMM 490, 491 Honors Courses

ELECTIVES

After required courses are completed, sufficient elective credits must be taken to meet the minimum credit requirement for the degree.

CREDITS TO TOTAL A MINIMUM OF 124

DEGREE: BACHELOR OF ARTS

MAJOR: COMMUNICATION

CONCENTRATION: MASS COMMUNICATION

CURRICULUM**CREDITS**

See page 86 for University and College requirements.

MAJOR REQUIREMENTS

NOTE: All 4XX communication courses may be limited to COMM majors. COMM 245, 256, 301, and 330 comprise the four core courses in the communication interest major.

COMM 245	Mass Communication and Culture	3
COMM 250	Electronic Communication Skills	1
COMM 256	Principles of Communication Theory	3
COMM 301	Introduction to Communication Research Methods	3
COMM 330	Communication and Interpersonal Behavior	3
COMM 345	Legal Issues of the Mass Media	3
COMM 350	Public Speaking	3
COMM 370	Theories of Mass Communication	3

Two courses (six credits) chosen from the following list of courses: 6

COMM 418	Topics in Mass Communication
COMM 424	Media Message Analysis
COMM 425	Advanced Topics in Politics and Broadcast Journalism
COMM 450	Mass Communication Effects
COMM 452	Communication and Persuasion
COMM 454	Children and the Mass Media

Six to 15 COMM elective credits. 6-15
 for a total of not less than 24 nor more than 45 COMM credits. These may be taken from the other concentration, from listing above, or from the following:

Interpersonal Communication Electives

COMM 343 Topics: Interpersonal Communication

Mass Communication Electives

COMM 313 Comm Principles in Advertising
 COMM 318 Topics in Mass Communication
 COMM 329 Broadcast Newswriting
 COMM 486 Multi-Media Literacy

Politics & Media Communication Electives

COMM 319 Topics: Politics and Broadcast Journalism
 COMM 340 Politics and the Media
 COMM 427 Broadcast News
 COMM 444 Global Agenda

Organizational Communication Electives

COMM 342 Topics in Organizational Communication
 COMM 356 Small Group Communication
 COMM 456 Communication in Organizations

Public Relations Electives

NOTE: ENGL 307 is prerequisite to the following sequence and should be taken in the sophomore year. COMM309 should be taken before any other Public Relations course with the exception of COMM401.

COMM 309 Introduction to Public Relations
 COMM 311 Public Relations Writing
 COMM 401 Careers in Communication
 COMM 409 Public Relations Campaign Planning
 COMM 413 Public Relations Program Management

Television Production

COMM 325 Studio Television Production
 COMM 326 Field Television Production
 COMM 327 TV Production Lab I
 COMM 328 TV Production Lab II
 COMM 388 TV Production Practicum

General Electives

COMM 200 Human Communication Systems
 COMM 316 Oral Communication Fellows
 COMM364 Internship
 COMM 366/466 Independent Study/Special Problems
 COMM 367/467 Experimental Courses not listed in Catalog
 COMM 490/491 Honors Courses

ELECTIVES

After required courses are completed, sufficient elective credits must be taken to meet the minimum credit requirement for the degree.

CREDITS TO TOTAL A MINIMUM OF 124

HONORS BACHELOR OF ARTS:

COMMUNICATION

The recipient must complete:

1. All requirements for the Bachelor of Arts degree in Communication.
2. All of the University's generic requirements for the Honors Baccalaureate degree (see p. 48 of this catalog).
3. Nine of the Honors credits in the major must be at the 300-level or above and must include at least one 400-level COMM course.

COMPARATIVE LITERATURE

Coordinator: Professor Deborah Steinberger

Foreign Languages and Literatures

Telephone: (302) 831-2044

E-mail: steind@udel.edu

Both an undergraduate major and a minor in Comparative Literature are available. The aim of the program in comparative literature is to allow students to study literature in an international and intercultural relationship, across boundaries of nation and language. Comparative literature embraces the study of literary themes, forms, movements and relations, as well as the interrelations of literature and other disciplines. The program offers the student the opportunity, with the aid of an advisor, to construct a program reflecting individual areas of interest.

Students majoring or minoring in comparative literature must have a command of at least one foreign language at the advanced elective level. It is strongly recommended that majors pursue a second foreign language at least through the intermediate level. Students planning to go on to graduate work in comparative literature would be well advised to include work in a classical language in their program. Majors are expected to make use of their command of foreign languages in comparative literature courses.

In addition to the courses designed specifically for students specializing in comparative literature, the program offers a number of courses in cooperation with other departments (English, Foreign Languages and Literatures, Anthropology, Philosophy, etc.); these courses should be of interest to most students.

DEGREE: BACHELOR OF ARTS

MAJOR: COMPARATIVE LITERATURE

CURRICULUM**CREDITS**

See page 86 for University and College requirements.

MAJOR REQUIREMENTS

CMLT 202	Biblical and Classical Literature.	3
(ENGL 205 or 206 or CMLT 316 may be substituted with advisor's approval)		
CMLT 207	Great Writers of the Western World: 1100-1700.	3
CMLT 208	Great Writers of the Western World: 1650-1950	3