

UNIVERSITY FACULTY SENATE FORMS

Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: Janet Hethorn phone number 831-2244

Department: Art email address: jhethorn@udel.edu

Date: October 31, 2011

Action: Revise BFA-VC Major

(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term

F12

(use format 04F, 05W)

Current degree BFA-VC

(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed change leads to the degree of: BFA-VC

(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed name: N/A

Proposed new name for revised or new major / minor / concentration / academic unit (if applicable)

Revising or Deleting:

Undergraduate major / Concentration: BFA-VC

(Example: Applied Music – Instrumental degree BMAS)

Undergraduate minor: _____

(Example: African Studies, Business Administration, English, Leadership, etc.)

Graduate Program Policy statement change: _____

(Must attach your Graduate Program Policy Statement)

Graduate Program of Study: _____

(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

Graduate minor / concentration: _____

Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.

List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None")

None

Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: <http://www.ugs.udel.edu/gened/>

Adding these VC Electives to the choices students have to fulfill their degree requirements directly expands understanding and appreciation of human creativity and diverse forms of aesthetic and intellectual expression.

Identify other units affected by the proposed changes:

(Attach permission from the affected units. If no other unit is affected, enter "None")

None

Describe the rationale for the proposed program change(s):

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

We are adding courses to the VC Electives list, providing current and diverse choices for educational goals.

Program Requirements:

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and **include a side-by-side comparison** of the credit distribution before and after the proposed change.)

**DEGREE: BACHELOR OF FINE ARTS
MAJOR: VISUAL COMMUNICATIONS**

Current	Proposed
DEGREE: BACHELOR OF FINE ARTS MAJOR: VISUAL COMMUNICATIONS CURRICULUM	DEGREE: BACHELOR OF FINE ARTS MAJOR: VISUAL COMMUNICATIONS CURRICULUM
UNIVERSITY REQUIREMENTS	UNIVERSITY REQUIREMENTS
<u>ENGL110</u> Critical Reading and Writing (minimum grade C-) 3	<u>ENGL110</u> Critical Reading and Writing (minimum grade C-) 3
First Year Experience (FYE) 0-4	First Year Experience (FYE) 0-4
<u>University Breadth Requirement</u> 12	<u>University Breadth Requirement</u> 12
<u>Discovery Learning Experience (DLE)</u> 3	<u>Discovery Learning Experience (DLE)</u> 3
<u>Multi-cultural Courses (MCC)</u> 3	<u>Multi-cultural Courses (MCC)</u> 3
COLLEGE OF ARTS AND SCIENCES REQUIREMENTS	COLLEGE OF ARTS AND SCIENCES REQUIREMENTS
Writing: (minimum grade C-) 3 A second writing course involving significant writing experience including two papers with a combined minimum of 3,000 words to be submitted for extended faculty critique of both composition and content. This course must be taken after completion of 60 credit hours. Appropriate writing courses are normally designated in the semester's Registration Booklet. (See list of courses approved for <u>second writing requirement</u> .)	Writing: (minimum grade C-) 3 A second writing course involving significant writing experience including two papers with a combined minimum of 3,000 words to be submitted for extended faculty critique of both composition and content. This course must be taken after completion of 60 credit hours. Appropriate writing courses are normally designated in the semester's Registration Booklet. (See list of courses approved for <u>second writing requirement</u> .)
Mathematics (one of the following): 0-4 <u>MATH 113</u> Contemporary Mathematics (designed for students who do not intend to continue the study of mathematics) <u>MATH 127</u> Mathematics and Quantitative Reasoning (designed for students who do not intend to continue the study of mathematics) <u>MATH 114</u> College Mathematics and Statistics (designed for students who do not intend to continue the study of mathematics) <u>MATH 115</u> Pre-Calculus (designed for students who do intend to continue the study of mathematics) <u>MATH 221</u> Calculus I (designed for students who do intend to continue the study of mathematics) <u>MATH 241</u> Analytic Geometry and Calculus A (designed for students who do intend to continue the study of mathematics) or Successful performance on the college proficiency exam. (0 credits)	Mathematics (one of the following): 0-4 <u>MATH 113</u> Contemporary Mathematics (designed for students who do not intend to continue the study of mathematics) <u>MATH 127</u> Mathematics and Quantitative Reasoning (designed for students who do not intend to continue the study of mathematics) <u>MATH 114</u> College Mathematics and Statistics (designed for students who do not intend to continue the study of mathematics) <u>MATH 115</u> Pre-Calculus (designed for students who do intend to continue the study of mathematics) <u>MATH 221</u> Calculus I (designed for students who do intend to continue the study of mathematics) <u>MATH 241</u> Analytic Geometry and Calculus A (designed for students who do intend to continue the study of mathematics) or Successful performance on the college proficiency exam. (0 credits)

awarded)

Breadth:

COLLEGE OF ARTS AND SCIENCES BREADTH REQUIREMENTS (minimum grade C-)

The College Breadth Requirements are in addition to the University Breadth Requirement. Up to 3 credits from each of the University Breadth Requirement categories may be used to simultaneously satisfy these College of Arts and Sciences Breadth Requirements

Group A Creative Arts and Humanities. Nine credits representing at least two areas.

Group B History and Cultural Change. Nine credits representing at least two areas.

Group C Social and Behavioral Sciences. Nine credits representing at least two areas.

Group D Mathematics, Natural Sciences and Technology. A minimum of seven credits representing at least two areas including a minimum of one course with an associated laboratory.

If the grade earned is sufficient, a course may be applied toward more than one requirement (e.g., breadth and major requirements), but the credits are counted only once toward the total credits for graduation. If all but one course in a group has been taken in one department or program, a course cross-listed with that program will not satisfy the distribution requirement

MAJOR REQUIREMENTS

NOTE: The BFA in Visual Communications degree requires a minimum of 77 credit hours minimum of art courses and 86 credit hours maximum. All grades in art courses must be a C - or better.

Freshman Foundation Requirements

ART110	Drawing I	3
ART111	Design I	3
ART116	Introduction to Digital Media	3
ART118	Foundations Colloquium	2 (1 in Fall, 1 in Spring)
ART112	Drawing II	3
ART113	Design II	3
ART117	Research Studio: Practice and Product	3
Total Freshman Foundation		20

Sophomore Year Requirements

ART202	Typography I	3
ART203	Typography II	3
ART204	Media/Design/Culture	3
ART206	Form and Communication I	3
ART207	Form and Communication II	3
Total Sophomore Year Credits		15

Junior Year Requirements

ART300	Typography III	3
ART301	Graphic Design Studio	3
ART308	Form and Communication III	3
VC Studio Electives (see below)		3
Total Junior Year Credits		12

Senior Year Requirements

ART400	Visual Communications Practicum	3
ART401	Visual Communications Portfolio Preparation	3
ART417	BFA Exhibition	0
VC Studio Electives (see below)		6
Total Senior Year Credits		12

VC Studio Electives

A total of 9 credit hours are required from the following list of courses many of which may be repeated for up to 6 credits:

ART246	Screenprinting
ART307	Interactive Media
ART309	Book Arts
ART310	Photographic Design Methods
ART312	Illustration Methods
ART322	Advertising Design Methods
ART326	Experimental Animation
ART335	Mixed Media Drawing
ART344	Digital Printmaking
ART346	Letterpress Printing
ART382	Alternative Photographic Processes
ART385	Video Art
ART386	Lighting Studio

awarded)

Breadth:

COLLEGE OF ARTS AND SCIENCES BREADTH REQUIREMENTS (minimum grade C-)

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Group A Creative Arts and Humanities. Nine credits representing at least two areas.

Group B History and Cultural Change. Nine credits representing at least two areas.

Group C Social and Behavioral Sciences. Nine credits representing at least two areas.

Group D Mathematics, Natural Sciences and Technology. A minimum of seven credits representing at least two areas including a minimum of one course with an associated laboratory.

If the grade earned is sufficient, a course may be applied toward more than one requirement (e.g., breadth and major requirements), but the credits are counted only once toward the total credits for graduation. If all but one course in a group has been taken in one department or program, a course cross-listed with that program will not satisfy the distribution requirement

MAJOR REQUIREMENTS

NOTE: The BFA in Visual Communications degree requires a minimum of 77 credit hours minimum of art courses and 86 credit hours maximum. All grades in art courses must be a C - or better.

Freshman Foundation Requirements

ART110	Drawing I	3
ART111	Design I	3
ART116	Introduction to Digital Media	3
ART118	Foundations Colloquium	2 (1 in Fall, 1 in Spring)
ART112	Drawing II	3
ART113	Design II	3
ART117	Research Studio: Practice and Product	3
Total Freshman Foundation		20

Sophomore Year Requirements

ART202	Typography I	3
ART203	Typography II	3
ART204	Media/Design/Culture	3
ART206	Form and Communication I	3
ART207	Form and Communication II	3
Total Sophomore Year Credits		15

Junior Year Requirements

ART301	Graphic Design Studio	3
ART308	Type and Image	3
VC Studio Electives (see below)		6
Total Junior Year Credits		12

Senior Year Requirements

ART400	Visual Communications Practicum	3
ART401	Visual Communications Portfolio Preparation	3
ART417	BFA Exhibition	0
VC Studio Electives (see below)		6
Total Senior Year Credits		12

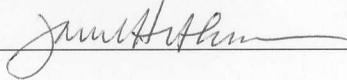
VC Studio Electives

A total of 12 credit hours are required from the following list of courses many of which may be repeated for up to 6 credits:

ART246	Screenprinting
ART300	Experimental Typography
ART307	Interactive Media
ART309	Book Arts
ART310	Photographic Design Methods
ART312	Illustration Methods
ART322	Advertising Design Methods
ART326	Experimental Animation
ART335	Mixed Media Drawing
ART344	Digital Printmaking
ART346	Letterpress Printing
ART382	Alternative Photographic Processes
ART385	Video Art
ART386	Lighting Studio

ART406 Artist's Machine		ART406 Artist's Machine	
ART407 Topics in Art Technology		ART407 Topics in Art Technology	
ART409 Design Contexts		ART409 Design Contexts	
ART412 Illustration Topics		ART412 Illustration Topics	
ART422 Advertising Design Topics		ART422 Advertising Design Topics	
Art Electives	15	Art Electives	15
After the required major requirements, an additional 15 credits must be from Art Department courses.		After the required major requirements, an additional 15 credits must be from Art Department courses.	
Discovery Learning (Internship)	3	Discovery Learning (Internship)	3
For VC students, the University Discovery Requirement is typically satisfied by ART408: Visual Communications Internship, however, students may elect to fulfill this requirement through other means upon approval of the program coordinator.		For VC students, the University Discovery Requirement is typically satisfied by ART408: Visual Communications Internship, however, students may elect to fulfill this requirement through other means upon approval of the program coordinator.	
Art History Requirement		Art History Requirement	
Of the total credits required for the degree, 12 credits must be of Art History, or 9 credits of Art History and 3 of ART315: Issues in Contemporary Art.		Of the total credits required for the degree, 12 credits must be of Art History, or 9 credits of Art History and 3 of ART315: Issues in Contemporary Art.	
Total BFA/VC Minimum Degree Credits	77	Total BFA/VC Minimum Degree Credits	77
CREDITS TO TOTAL A MINIMUM OF	124	CREDITS TO TOTAL A MINIMUM OF	124

ROUTING AND AUTHORIZATION: (Please do not remove supporting documentation.)

Department Chairperson  Date 10/31/2011

Dean of College _____ Date _____

Chairperson, College Curriculum Committee _____ Date _____

Chairperson, Senate Com. on UG or GR Studies _____ Date _____

Chairperson, Senate Coordinating Com. _____ Date _____

Secretary, Faculty Senate _____ Date _____

Date of Senate Resolution _____ Date to be Effective _____

Registrar _____ Program Code _____ Date _____

Vice Provost for Academic Affairs & International Programs _____ Date _____

Provost _____ Date _____

Board of Trustee Notification _____ Date _____