

# UNIVERSITY FACULTY SENATE FORMS

## Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

**Submitted by:** René Marquez phone number x4314

**Department:** ART email address rmarquez@udel.edu

**Action:** delete ART 114/115 degree requirement

(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

**Effective term** 07F

(use format 04F, 05W)

**Current degree** BA, BFA

(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

**Proposed change leads to the degree of:** BA, BFA

(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

**Proposed name:** \_\_\_\_\_

Proposed new name for revised or new major / minor / concentration / academic unit (if applicable)

### Revising or Deleting:

**Undergraduate major / Concentration:** BA Art, BFA Fine Arts, BFA Visual Communications

(Example: Applied Music – Instrumental degree BMAS)

**Undergraduate minor:** \_\_\_\_\_

(Example: African Studies, Business Administration, English, Leadership, etc.)

**Graduate Program Policy statement change:** \_\_\_\_\_

(Must attach your Graduate Program Policy Statement)

**Graduate Program of Study:** \_\_\_\_\_

(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

**Graduate minor / concentration:** \_\_\_\_\_

**Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.**

**List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?**

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None")

**Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: <http://www.ugs.udel.edu/gened/>**

**Identify other units affected by the proposed changes:**

(Attach permission from the affected units. If no other unit is affected, enter "None")

None

**Describe the rationale for the proposed program change(s):**

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

Freshman Colloquium, a non-credit degree requirement, is being absorbed into the foundation lecture, an added component to existing foundation courses (ART 110, 111, 116). This structure retains content and contact hours of ART 114/115 but eliminates the designation of "colloquium." In addition, ART 114/115 are eliminated as a degree requirement and removed from the catalog. These changes maintain the current benefits of the curriculum without the complication of a non-credit course. Transfer students, in particular, do not need to worry about fulfilling an extraneous requirement.

**Program Requirements:**

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and **include a side-by-side comparison** of the credit distribution before and after the proposed change.)

No new text; eliminate old text only (see attached)

Revised catalog text will read:

**DEGREE: BACHELOR OF ARTS**

**MAJOR: ART**

**CURRICULUM CREDITS**

See page 86 for University and College requirements.

**MAJOR REQUIREMENTS**

ART 110 Foundation Drawing I . . . . . 3



**MINOR IN ENGLISH**

The English Department also offers a program leading to a minor in English. The course of study for the English minor includes ENGL 202, 205, 206, 324 and two additional courses in literature and composition above the 200-level. One course must be in British Literature or Cultural and Theoretical Studies, and one course must be in American Literature. By earning 15 credits in recommended courses at the 300-level, a student may minor in Irish Studies. Required courses include ENGL 351 and HIS1 373. A student may also minor in Medieval Studies.

**FINE ARTS & VISUAL COMMUNICATIONS**

Telephone: (302) 831-2244  
 http://www.udel.edu/art  
 http://Designers.art.udel.edu  
 Faculty Listing: http://www.udel.edu/art/fave\_faculty/index.htm

The Department of Fine Arts & Visual Communications is a studio-oriented department offering a wide range of visual arts activities and subject areas. Passing a portfolio review is required for admission to the major. The department offers undergraduate majors in Art (Bachelor of Arts), Fine Arts (Bachelor of Fine Arts), and Visual Communications (Bachelor of Fine Arts). The B.A. degree requires 42 credit hours minimum of art courses and 51 credit hours maximum. The B.F.A. degree requires 75 credit hours minimum of art courses and 86 credit hours maximum. All grades in art courses must be C- or better. Admission to the B.F.A. is contingent upon submission of a portfolio of slides and/or original work after completion of the freshman year, a minimum of 18 credits of foundation courses and a 2.66 GPA in studio art courses. A limited number of students are admitted to the B.F.A. degree programs.

Foundation studio art courses are taken in the freshman year. ~~The Foundation Colloquium is taken both semesters of the freshman year.~~ Fine Arts core, concentration, art studies, and art electives are taken in the sophomore through senior years. Art 416 and Art 417 are only required of B.F.A. majors and are taken in the senior year. Art History courses may be applied toward both the art major requirement and a breadth requirement, but credits are counted only once toward the total credits for graduation.

The visual communications major may select a concentration in advertising design, applied photography, graphic design, illustration, or interactive design. The courses of study are designed to prepare the student for professional practice in the student's chosen area of concentration.

The department enjoys an excellent reputation and has a Macintosh-based computer site within the department, including imaging and layout software, scanners, and color printers. The proximity of the University to major cultural centers of the northeastern United States provides students with easy access to important museums and galleries and allows for an outstanding program of visiting artists.

**DEGREE: BACHELOR OF ARTS  
 MAJOR: ART**

CURRICULUM CREDITS  
 See page 86 for University and College requirements.

**MAJOR REQUIREMENTS**

ART 110	Foundation Drawing I	3
ART 111	Foundation 2D Design	3
ART 112	Foundation Drawing II	3
ART 113	Foundation 3D Design	3
<del>ART 114</del>	<del>Foundation Colloquium (fall semester)</del>	<del>0</del>
<del>ART 115</del>	<del>Foundation Colloquium (spring semester)</del>	<del>0</del>
<del>ART 114/115</del>	<del>Required fall and spring of freshman year</del>	<del>0</del>
ART 116	Introduction to Digital Media	3
ART 117	Research Studio: Process and Product	3

Art Concentration	12
Twelve credits beyond those that might have been taken as part of foundation requirements. At least three credits must be at the 400-level. (ceramics, painting, photography, printmaking, sculpture)	
Art Electives	12
Courses from other department concentrations outside of chosen art discipline.	

Art History courses	12
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**ELECTIVES**

After required courses are completed sufficient elective credits must be taken to meet the minimum credit requirement for the degree.

**CREDITS TO TOTAL A MINIMUM OF . . . . . 124**

**DEGREE: BACHELOR OF FINE ARTS  
 MAJOR: FINE ARTS**

CURRICULUM CREDITS

**UNIVERSITY REQUIREMENTS**

ENGL 110	Critical Reading and Writing (minimum grade C)	3
First Year Experience (see p. 64)		0-4
Discovery Learning Experience (see p. 64)		3
Three credits in an approved course or courses stressing multi-cultural, ethnic, and/or gender-related course content (see p. 64-66)		3

**COLLEGE REQUIREMENTS**

Writing: (minimum grade C-) . . . . . 3  
 A second writing course involving significant writing experience including two papers with a combined minimum of 3,000 words to be submitted for extended faculty critique of both composition and content. This course must be taken after completion of 60 credit hours. Appropriate writing courses are normally designated in the semester's Registration Booklet. (See list of courses approved for second writing requirement, pages 89-91.)

Mathematics (one of the following)	0-4
MATH 113	Contemporary Mathematics (designed for students who do not intend to continue the study of mathematics)
MATH 127	Mathematics and Quantitative Reasoning (designed for students who do not intend to continue the study of mathematics)
MATH 114	College Mathematics and Statistics (designed for students who do not intend to continue the study of mathematics)
MATH 115	Pre-Calculus (designed for students who intend to continue the study of mathematics)
MATH 221	Calculus I
MATH 241	Analytic Geometry and Calculus A
Successful performance on the college proficiency exam. (0 credits awarded)	

**BREADTH REQUIREMENTS (See pages 91-97)**

Group A	9
Understanding and appreciation of the creative arts and humanities. Nine credits representing at least two areas.	
Group B	9
The study of culture and institutions over time. Nine credits representing at least two areas.	
Group C	9
Empirically based study of human beings and their environment. Nine credits representing at least two areas.	
Group D	7
The study of natural phenomena through experiment and analysis. A minimum of seven credits representing at least two areas including a minimum of one course with an associated laboratory.	

**MAJOR REQUIREMENTS**

NOTE: The BFA degree requires 75 credit hours minimum of art courses and 86 credit hours maximum. All grades in art courses must be C- or better.

**Freshman Foundation Requirements**

ART 110	Foundation Drawing I	3
ART 111	Foundation 2D Design	3
ART 112	Foundation Drawing II	3
ART 113	Foundation 3D Design	3
<del>ART 114</del>	<del>Foundation Colloquium (fall semester)</del>	<del>0</del>
<del>ART 115</del>	<del>Foundation Colloquium (spring semester)</del>	<del>0</del>

~~ART 114, 115 - Required fall and spring of freshman year~~  
 ART 116 Introduction to Digital Media . . . . . 3  
 ART 117 Research Studio: Process and Product . . . . . 3  
**Total Freshman Foundation . . . . . 18**

**Sophomore Year Requirements**

Fine Arts Core . . . . . 15  
 ART 231 Beginning Painting  
 ART 243 Intro to Printmaking  
 ART 250 Beginning Sculpture  
 ART 290 Beginning Ceramics  
 ART 280 Beginning Photography  
 Fine Arts Elective . . . . . 3  
**Total Sophomore Year . . . . . 18**

**Junior and Senior Year Requirements**

Fine Arts Electives . . . . . 36  
 (to be taken from all Department of Fine Arts and Visual Communications offerings at the 200-, 300-, and 400-levels)  
 ART 416 Professional Practices . . . . . 3  
 ART 417 BFA Exhibition . . . . . 0  
**Total Junior and Senior Years . . . . . 39**

**TOTAL BFA/FINE ARTS MINIMUM DEGREE CREDITS . . . . . 75**

**Art History Requirement**

Four classes from Art History  
 or  
 Three classes from Art History and FAVC 315 Contemporary Issues  
**Total Art History Requirement . . . . . 12**  
 (A student may double count 315 as an upper division studio elective course and as an Art History course.)

**ELECTIVES**

After required courses are completed sufficient elective credits must be taken to meet the minimum credit requirement for the degree.

**CREDITS TO TOTAL A MINIMUM OF . . . . . 124**

**DEGREE: BACHELOR OF FINE ARTS  
 MAJOR: VISUAL COMMUNICATIONS**

CURRICULUM . . . . . CREDITS

**UNIVERSITY REQUIREMENTS**

ENGL 110 Critical Reading and Writing  
 (minimum grade C-) . . . . . 3  
 First Year Experience (see p. 64) . . . . . 0-4  
 Discovery Learning Experience (see p. 64) . . . . . 3

Three credits in an approved course or courses stressing multi-cultural, ethnic, and/or gender-related course content (see p. 64-66) . . . . . 3

**COLLEGE REQUIREMENTS**

Writing: (minimum grade C-) . . . . . 3  
 A second writing course involving significant writing experience including two papers with a combined minimum of 3,000 words to be submitted for extended faculty critique of both composition and content. This course must be taken after completion of 60 credit hours. Appropriate writing courses are normally designated in the semester's Registration Booklet. (See list of courses approved for second writing requirement, pages 89-91.)

Mathematics (one of the following) . . . . . 0-4  
 MATH 113 Contemporary Mathematics  
 (designed for students who do not intend to continue the study of mathematics)  
 MATH 127 Mathematics and Quantitative Reasoning  
 (designed for students who do not intend to continue the study of mathematics)  
 MATH 114 College Mathematics and Statistics  
 (designed for students who do not intend to continue the study of mathematics)  
 MATH 115 Pre-Calculus  
 (designed for students who intend to continue the study of mathematics)  
 MATH 221 Calculus I  
 MATH 241 Analytic Geometry and Calculus A  
 Successful performance on the college proficiency exam. (0 credits awarded)

**BREADTH REQUIREMENTS (See pages 91-97)**

*Group A* . . . . . 9  
 Understanding and appreciation of the creative arts and humanities. Nine credits representing at least two areas.

*Group B* . . . . . 9  
 The study of culture and institutions over time. Nine credits representing at least two areas.

*Group C* . . . . . 9  
 Empirically based study of human beings and their environment. Nine credits representing at least two areas.

*Group D* . . . . . 7  
 The study of natural phenomena through experiment and analysis. A minimum of seven credits representing at least two areas including a minimum of one course with an associated laboratory.

**MAJOR REQUIREMENTS**

NOTE: 75 credit hours minimum Art Department courses; 86 credit hours maximum Art Department courses; all grades in art must be C- or better.

ART 110 Foundation Drawing I . . . . . 3  
 ART 111 Foundation 2D Design . . . . . 3  
 ART 112 Foundation Drawing II . . . . . 3  
 ART 113 Foundation 3D Design . . . . . 3  
~~ART 114 Foundation Colloquium (fall semester) . . . . . 0~~  
~~ART 115 Foundation Colloquium (spring semester) . . . . . 0~~  
~~ART 114, 115 - Required fall and spring of freshman year~~  
 ART 116 Introduction to Digital Media . . . . . 3  
 ART 117 Research Studio: Process and Product . . . . . 3  
 ART 200 Visual Communications Process I . . . . . 3  
 ART 201 Visual Communications Process II . . . . . 3  
 ART 210 Visual Communications Imagemaking I . . . . . 3  
 ART 211 Visual Communications Imagemaking II . . . . . 3  
 ART 408 Visual Communications Internship . . . . . 3  
 ART 417 BFA Exhibition . . . . . 0

Art Electives . . . . . 12

Art History . . . . . 6

**CONCENTRATIONS**

Students must choose one of five Visual Communications concentrations: Advertising Design, Applied Photography, Graphic Design, Illustration, or Interactive Design. Each discipline requires 30 hours of course work. At least nine credits must be at the 400-level in each discipline.

**ADVERTISING DESIGN CONCENTRATION**

ART 302 Graphic Design I . . . . . 3  
 ART 303 Graphic Design II . . . . . 3  
 ART 304 Advertising Design I . . . . . 3  
 ART 305 Advertising Design II . . . . . 3  
 ART 402 Advanced Applied Design I . . . . . 3  
 ART 403 Portfolio Preparation I . . . . . 3  
 ART 404 Advanced Applied Design II . . . . . 3  
 ART 405 Portfolio Preparation II . . . . . 3

Two of the following . . . . . 6

ART 230 Figure Drawing  
 ART 246 Beginning Silkscreen  
 ART 310 Applied Photography  
 ART 311 Applied Photographic Illustration

**APPLIED PHOTOGRAPHY CONCENTRATION**

ART 250 Beginning Sculpture . . . . . 3  
 ART 280 Beginning Photography . . . . . 3  
 ART 310 Applied Photography . . . . . 3  
 ART 311 Applied Photographic Illustration . . . . . 3  
 ART 412 Advanced Imagemaking I . . . . . 3  
 ART 413 Imagemaking Portfolio I . . . . . 3  
 ART 414 Advanced Imagemaking II . . . . . 3  
 ART 415 Imagemaking Portfolio II . . . . . 3

Two of the following . . . . . 6

ART 302 Graphic Design I  
 ART 304 Advertising Design I  
 ART 380 Intermediate Photography: Black and White  
 ART 381 Intermediate Photography: Color

**GRAPHIC DESIGN CONCENTRATION**

ART 302 Graphic Design I . . . . . 3  
 ART 303 Graphic Design II . . . . . 3  
 ART 304 Advertising Design I . . . . . 3  
 ART 305 Advertising Design II . . . . . 3  
 ART 402 Advanced Applied Design I . . . . . 3  
 ART 403 Portfolio Preparation I . . . . . 3  
 ART 404 Advanced Applied Design II . . . . . 3  
 ART 405 Portfolio Preparation II . . . . . 3

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