

# UNIVERSITY FACULTY SENATE FORMS

## Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: **Steven E. Hastings**

phone number: **1318**

Department: **Applied Economics and Statistics (APEC)** email address: **hastings@udel.edu**

Action: **Revise the MATH Requirements of the Food and Agribusiness Management Major**

Effective term: **14F**

Current degree: **BS**

Proposed change leads to the degree of: **BS**

Proposed name: **No Change**

Revising or Deleting:

Undergraduate major / Concentration: **Food and Agribusiness Marketing and Management - BS**

Undergraduate minor: \_\_\_\_\_  
(Example: African Studies, Business Administration, English, Leadership, etc.)

Graduate Program Policy statement change: \_\_\_\_\_  
(Must attach your Graduate Program Policy Statement)

Graduate Program of Study: \_\_\_\_\_  
(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

Graduate minor / concentration: \_\_\_\_\_

**List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?**

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None")

**No new courses required.**

**Supply support letter from the Library, Dean, and/or Department Chair if needed**  
(all new majors/minors will need a support letter from the appropriate administrator.)

**NA**

**Supply a resolution for all new majors/programs; name changes of colleges, departments,**

degrees; transfer of departments from one college to another; creation of new departments; requests for permanent status. See example of resolutions.

NA

Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: <http://www.ugs.udel.edu/gened/>

Goal # 1 - Attain effective skills in (a) oral and (b) written communication, (c) quantitative reasoning, and (d) the use of information technology is supported by enhancing the math requirements in this major.

**Identify other units affected by the proposed changes:**

(Attach permission from the affected units. If no other unit is affected, enter "None")

Approval from the MATH Department has been requested – awaiting a response.

**Describe the rationale for the proposed program change(s):**

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

We are revising the MATH requirement from MATH 115 and APEC 240 to MATH 221 to be consistent with similar agribusiness majors at comparable institutions. Comparable institutions require a calculus course of its majors. We have been using MATH 115 and APEC 240 (applied calculus), but APEC 240 will no longer be offered.

**Program Requirements:**

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and **include a side-by-side comparison** of the credit distribution before and after the proposed change.)

See Attached.

**ROUTING AND AUTHORIZATION:**

(Please do not remove supporting documentation.)

Department Chairperson  Date 1/8/14

Dean of College  Date 1/8/14

Chairperson, College Curriculum Committee  Date 1/8/14

Chairperson, Senate Com. on UG or GR Studies \_\_\_\_\_ Date \_\_\_\_\_

Chairperson, Senate Coordinating Com. \_\_\_\_\_ Date \_\_\_\_\_

Secretary, Faculty Senate \_\_\_\_\_ Date \_\_\_\_\_

Date of Senate Resolution \_\_\_\_\_ Date to be Effective \_\_\_\_\_

Registrar \_\_\_\_\_ Program Code \_\_\_\_\_ Date \_\_\_\_\_

Vice Provost for Academic Affairs & International Programs \_\_\_\_\_ Date \_\_\_\_\_

Provost \_\_\_\_\_ Date \_\_\_\_\_

Board of Trustee Notification \_\_\_\_\_ Date \_\_\_\_\_



**DEGREE: BACHELOR OF SCIENCE**  
**MAJOR: FOOD AND AGRIBUSINESS MARKETING AND**  
**MANAGEMENT**

**MAJOR REQUIREMENTS**

**Physical Sciences** 8  
 Minimum of eight credits of lab science selected from Chemistry, Physics, Geology, or Physical Science.

**Professional Studies**

<del>MATH 115</del>	<del>Pre-Calculus or higher level (MATH 221*, MATH 220, and MATH 201 are strongly recommended)</del>	<del>3</del>
ACCT 207/ACCT 208	Accounting I and II	6
COMM 212	Oral Communication in Business	3
ENGL 312	Written Communications in Business	3
ECON 151	Introduction to Microeconomics:Prices and Markets	3
ECON 152	Introduction to Macroeconomics:National Economy	3
BUAD 301	Introduction to Marketing	3
	Two additional courses offered by the College of Business and Economics at the 300 or 400 level	6
	One foreign language course	3-4
APEC 135	Introduction to Data Analysis	3
APEC 150	Economics of Agriculture and Natural Resources	3
APEC 212	Food Retailing and Consumer Behavior	3
<del>APEC 240</del>	<del>Quantitative Methods in Agricultural Economics</del>	<del>3</del>
APEC 305	Management and Leadership Development	3
APEC 316	Economics of Biotechnology and New Technologies	3
APEC 345	Strategic Selling and Buyer Communication	3
APEC 404	Food and Fiber Marketing	3
APEC 408	Research Methods I	3
APEC 409	Research Methods II	3
APEC 410	International Agricultural Trade and Marketing	3
APEC 430	Establishing and Managing a Food and Agribusiness Enterprise	3

A maximum of three credits of Independent Study in Applied Economics and Statistics and a maximum of six credits of Independent Study in all areas, including Applied Economics and Statistics, may be counted toward a degree.

~~\*MATH 221 or higher (with a minimum grade of C+) can be used as a substitute course for MATH 115 and APEC 240.~~

**ELECTIVES**

After required courses are completed, sufficient credits must be taken to meet the minimum credits required for the degree. Only four credits of [BHAN 120](#) activity or four credits of performing Music credit may be counted toward the degree.

**Suggested Food and Agribusiness Management Electives:**

<a href="#">APEC 335</a>	Advanced Data Management
<a href="#">APEC 427</a>	Agribusiness Financial Management
<a href="#">APEC 464</a>	Agribusiness Internship
<a href="#">APEC 471</a>	Futures and Options Markets

**Suggested Resource Management Electives:**

<a href="#">APEC 406</a>	Agriculture and Natural Resource Policy
<a href="#">APEC 424</a>	Resource Economics
<a href="#">APEC 429</a>	Community Economic Development
<a href="#">APEC 444</a>	Economics of Environmental Management
<a href="#">APEC 480</a>	Geographic Information Systems in Natural Resource Management

**Suggested Communications and Writing Electives:**

<a href="#">ENGL 301</a>	Expository Writing
<a href="#">ENGL 410</a>	Technical Writing

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**CREDITS TO TOTAL A MINIMUM OF**

**124**

## Hastings, Steven E

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**From:** Hastings, Steven E  
**Sent:** Monday, January 06, 2014 2:55 PM  
**To:** pelesko@math.udel.edu  
**Cc:** Awokuse, Titus O; Hastings, Steven E  
**Subject:** Changing Math Requirement

Dr. Pelesko – APEC is proposing to change the required math course in our Food and Agribusiness Management and Marketing major from MATH 115 to MATH 221 beginning in Fall 2014. We have about 50 FABM majors so the additional load to MATH 221 would be approximately 12 – 13 students each year. Based on their Math Placement Exam, many of these student would no longer take MATH 115; some would need it to prepare for MATH 221.

Please indicate your approval (or not) for the additional students in MATH 221, so I can forward our proposal through the Faculty Senate process.

Thanks and Happy New Year!

Steve

**Steven E. Hastings, Ph.D.**  
**Professor and Associate Chair**  
**Chair, UD Undergraduate Studies Committee**  
**Applied Economics and Statistics**  
**University of Delaware**  
**209 Townsend Hall**  
**Newark, DE 19716**  
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**Web Page: <http://ag.udel.edu/frec/faculty/hastings.htm>**